



## We are hiring a Manager of Marketing & Communication

### Let's make anything possible!

The Children's Hospital Foundation of Manitoba's mission is to improve children's health everywhere by inspiring our community to support excellence in child health care and research. Help ensure sick kids get the care they need in places of comfort and healing and support state-of-the-art equipment and world-class pediatric research. To learn more about the Foundation and our commitment to children's health care needs, visit [goodbear.ca](http://goodbear.ca).

#### The Opportunity:

Reporting to the Director of Marketing and Communication, the Manager of Marketing and Communication is responsible for key marketing, communications, and public relations functions to support our vision, mission, goals, and objectives.

#### Key Responsibilities:

- Provide strategic counsel on key messaging, branding, and positioning.
- Assist with the implementation of content strategy and content calendar.
- Oversee the creation and dissemination of press releases, media kits, and other communication materials.
- Coordinate project details.
- Collaborate with cross-functional teams to ensure consistent branding and communication across all channels.
- Monitor and evaluate the effectiveness of communication strategies through analytics and reporting.
- Interview hospital patients, staff, and Foundation community members to create reader-first content for the Foundation's communication channels.
- Proofread marketing materials to ensure error-free deliverables.

#### Qualifications:

- A minimum of three + years of directly related experience including supervisory responsibilities.
- Demonstrated project management proficiency and organizational skills in communications.
- Experience in external communications, including media relations, event planning, advertising, and donor consultations.

#### Qualifications:

- Highly developed communication skills including excellent professional English, spelling, written and grammatical, and proofreading.
- Ability to understand and respond to written and oral instructions.
- Exceptional skill as an editor, writer, and storyteller.
- Experience creating compelling visuals.
- Demonstrated proficiency using Adobe Creative Suite including Photoshop and InDesign.
- Demonstrated ability to accurately maintain and manage multiple projects simultaneously while working under tight deadlines and reevaluating priorities.
- Experience in independent research, problem-solving, and the ability to find practical options as solutions to challenges as they arise.
- Proven track record of integrity and trust, with the ability to deal with confidential and sensitive information.
- Demonstrated positive, well-developed people skills and strong customer service skills.
- The ability to represent the Children's Hospital Foundation of Manitoba professionally.
- Ability to work extended hours as necessary and to adjust to changing priorities.
- Must provide a clear Criminal Record and Child Abuse Registry check.

**Salary:** The Children's Hospital Foundation of Manitoba offers a competitive salary and benefits package.

#### For Further Information or to Apply

If you are committed to delivering quality service, apply to Posting #20261 by sending your cover letter and resume to [amunch@goodbear.ca](mailto:amunch@goodbear.ca)

Please include three business references with your resume.

We will accept applications until **4:30 pm Friday, April 10, 2026.**

Thank you to all candidates interested in working with the Children's Hospital Foundation of Manitoba. We will contact candidates selected for interviews.