



SPONSORSHIP OPPORTUNITIES



	PRESENTING SPONSOR	STAGE SPONSOR	DINNER SPONSOR	KIDS' ACTIVITY SPONSOR	SPEAKER SPONSOR	ENTERTAINMENT SPONSOR	DESSERT BAR SPONSOR	PHOTOBOOTH SPONSOR	360 VIDEO BOOTH SPONSOR	DÉCOR SPONSOR	DR. GOODBEAR STORE SPONSOR	CANDY BAR SPONSOR	TABLE SPONSOR	HONOUR A PATIENT SPONSOR	FUND THE NEED PRIMER	DONOR FLOOR VINYL
	\$50,000	\$25,000	\$20,000	\$17,500	\$15,000	\$15,000	\$12,000	\$10,000	\$10,000	\$10,000	\$8,000	\$8,000	\$6,000	\$3,500	\$1,000	\$500
NUMBER OF OPPORTUNITIES:	1	1	1	1	1	1	1	1	1	1	1	1	70	3	unlimited	50
AT THE GALA																
Table at gala with feature logo sign	20 guests	10 guests	10 guests	10 guests	10 guests	10 guests	10 guests	10 guests	10 guests	10 guests	10 guests	10 guests	10 guests			
Purchases gala tickets for patient and family to attend event														•		
Video played at event featuring organization's inspiration for supporting kids	•															
Organization logo featured on all gala recognition materials and at entrance	•															
Organization logo featured at event stage		•														
Organization logo featured on dinner menu			•													
Organization logo featured at entrance to kids' activity area				•												
Organization to have opportunity to introduce speaker					•											
Organization logo featured at dance floor						•										
Organization logo featured at dessert bar							•									
Organization logo featured at photobooth								•								
Organization logo featured at 360 video booth									•							
Organization logo featured at décor photo op										•						
Organization logo featured at Dr. Goodbear Store											•					
Organization logo featured at candy bar												•				
Organization logo or family name featured in event program	On front page	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Ad acknowledging sponsorship on event silent auction site	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Organization logo featured on event slideshow	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Listing featured on event slideshow													•	•	•	
Acknowledgment by emcee	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Organization logo or custom message featured on themed floor vinyl	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
FOUNDATION PUBLICATIONS																
Listing in annual report as community supporter	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Listing on annual donor wall in Children's Hospital	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Organization logo featured on event webpage at goodbear.ca	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Listing on event webpage at goodbear.ca													•	•	•	
Featured in gala e-newsletter	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Included in a social post in advance of event and in thank you after	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
OUTSIDE MEDIA																
Included in post event thank you article published in Winnipeg Free Press	Image (if available)	Image (if available)	Image (if available)	Image (if available)	Image (if available)	Image (if available)	Image (if available)	Listing	Listing	Listing	Listing	Listing	Listing	Listing	Listing	Listing
Listing in event media release (if applicable)	•	•	•	•	•	•	•									
PRIVATE TOUR																
Tour of Children's Hospital Research Institute of Manitoba for up to 8 guests	•	•														

*In keeping with CRA guidelines if a charitable tax receipt is required no logo can be used on website or event materials. If you have questions, please contact Angela Caron at (204) 781-1158
 In accordance with the Canada Revenue Agency regulations, sponsors will receive a letter from the Foundation which will state the full value of their sponsorship which can be applied against company marketing budgets.