



# Gratitude Report 2023-2024



Pacey, your 2023 Champion Child, spent the year sharing his story at more than 40 events to raise awareness of the care he received and to help other children and families who need Children's Hospital. On top of continuing to need care and support throughout his Champion year, Pacey made it his mission to raise funds for surgical equipment and emergency care research. Pacey raised an amazing \$34,000, split between emergency care research that supports Children's Hospital Emergency Department, and surgical equipment like laparoscopic telescopes. His efforts will make an impact for kids like him. Thank you, Pacey!



A full list of donors in 2023-24 can be found at [goodbear.ca/donors2023-24](https://goodbear.ca/donors2023-24).



# YOUR SUPPORT MATTERS

This was never clearer than in 2023-24. You helped raise \$16.86 million! Your support is now providing critical equipment and tools for doctors and nurses to help ill and injured kids, developing important health care spaces that will support families when in hospital, and new innovative pediatric research that will continue improvements in care for many years to come. All of this, thanks to you, will #GiveBetterFutures.

In fact, this year YOU brought the Foundation within 5% of the total Better Futures campaign goal of \$75 Million for critical improvements to health care for kids in Manitoba! In the pages of this annual gratitude report, you will learn some of this year's successes that you have helped make possible. Please also keep up regularly with the many, many more stories of success on social media @CHFManitoba and online at [goodbear.ca](http://goodbear.ca). We are poised to celebrate this momentous Better Futures goal in 2024 – thanks to the support of community members like you. Stay tuned!

But the work is not done. We know you understand this and will continue caring for the critical medical needs for children well into the future. Community creates success – we have seen this clearly with the amazing community support of young Pacey, our 2023 Champion Child who raised \$34,000 thanks to the support of community members rallying around him. So, we thank our community of donors, partners, health care providers and families for knowing that your support matters to kids like Pacey, and that together we can make anything possible for him and the 140,000 other kids who need Manitoba's only children's hospital.

**THANK YOU!**



**MICHAEL HOLMES**  
Chair

A handwritten signature in black ink, appearing to be 'MH'.



**STEFANO GRANDE**  
President & CEO

A handwritten signature in black ink, appearing to be 'Stefano Grande'.

# HSC CHILDREN'S HOSPITAL BY THE NUMBERS



246  
BEDS



4,949  
SURGERIES



10,200  
ADMISSIONS AND  
TRANSFERS-IN



78,941  
CLINIC  
VISITS



140,260  
CHILDREN CARED  
FOR IN HOSPITAL



46,170  
EMERGENCY VISITS  
69% UNDER AGE 9



2,219  
EMERGENCY MENTAL  
HEALTH VISITS, 20%  
REQUIRED ADMISSION  
FOR MENTAL HEALTH

50%+  
KIDS LIVE  
OUTSIDE  
WINNIPEG

UP TO 60%  
KIDS FROM  
INDIGENOUS  
COMMUNITIES





## SPECIAL THANKS TO CHILDREN'S HOSPITAL GUILD

The Children's Hospital Guild of Manitoba is a group of very dedicated volunteers who run The Nearly New Shop in Winnipeg and coordinate fundraising events throughout the year, all to support the kids

who need Children's Hospital. The High Tea in spring, Guild Fashion Show in fall and the annual sales at The Nearly New Shop collectively raised \$187,863! We are deeply thankful for all the time and effort put in by the ladies of the Guild.

## CHILDREN'S HOSPITAL BOOK MARKET

More than 400 volunteers supported the Children's Hospital Book Market to run three sales in 2023, which together raised over \$508,000! This incredible group of volunteers help year round collecting, sorting, pricing and packing books to be ready for the crowds at these popular events. Thank you Book Market!



## YOUTH IN PHILANTHROPY

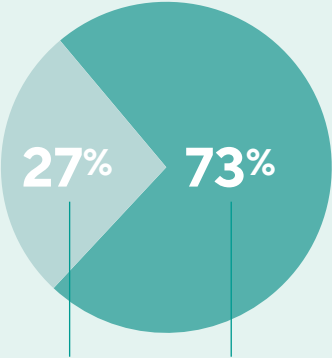
Keira Davlut, your 2022 Champion Child, continued to support the Foundation as the Children's Miracle Network DQ® Miracle Treat Day ambassador. Keira was also presented the 2023 Association of Fundraising Professionals Outstanding Youth in Philanthropy Award for her efforts to raise funds for Children's Hospital Foundation of Manitoba. Great job, Keira!

## EVERY DONATION MATTERS

Thanks to donors, a new Speech & Language Therapy Day Camp, through the Manitoba Centre for Craniofacial Difference (MCCD) at HSC Children's Hospital, made a world of difference bringing kids with craniofacial differences together to laugh, play, connect, and grow!

# FUNDING IN 2023-24

## FUNDS RAISED



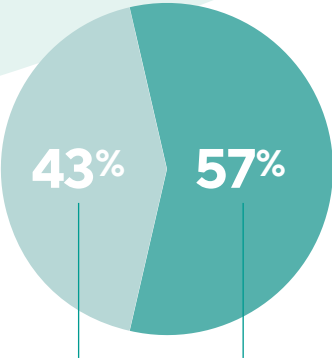
### EVENTS

Including Children's Miracle Network, Canada's Children's Hospital Foundations, Ice Crystal Gala, golf tournament and give-a-thon

### PROGRAMS

Including annual giving, major gifts, planned giving and community relations

## FUNDS GRANTED



### HOSPITAL EQUIPMENT & PROGRAMS

### LEARNING & RESEARCH



# THE BEST TOOLS, SPACES, RESEARCH, AND CARE MATTER FOR KIDS

YOU HELP SAVE LIVES. YOUR DONATIONS ENSURE EVERYTHING IS IN PLACE AND READY TO CARE FOR KIDS LIKE RICKY AND NABILA WHEN THEY URGENTLY NEED CHILDREN'S HOSPITAL.



Ricky and Susana with some of his medical team

## RICKY

Ricky needed a life-saving amputation after bacteria had entered his bloodstream and multiplied, damaging his blood vessels. "It means the world... the way they treated us," says his mom, Susana. "Children's Hospital, without them, he wouldn't be alive, so I'm so thankful it was there for us."



Nabila still feels like a princess in hospital, thanks to donors

## NABILA

Nabila needs ongoing support at HSC Children's, with countless hospital stays due to Sickle Cell Disease. She needed blood transfusions and eventually a bone marrow transplant.

# THE RIGHT TOOLS MATTER

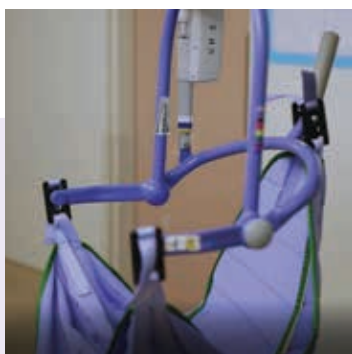
THANK YOU FOR FUNDING LIFE-SAVING TOOLS!



## NICU

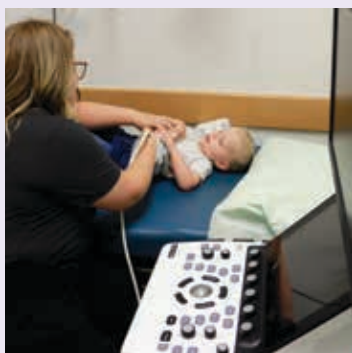
Donors like you supported equipment in the Neonatal Intensive Care Unit (NICU). New equipment in the NICU included:

- Point-of-care ultrasound to provide immediate insight into newborns' health.
- Babyleo incubators that have a safe environment for little patients to thrive.
- An Echocardiograph machine to diagnose and monitor conditions in the tiniest hearts.



## HOYER LIFT

A Hoyer Lift provides an easy option for transferring children safely – for instance, getting a child with mobility issues from the bed to the bathroom – while also maintaining safe movement for the health provider. Donors helped provide this mobility tool to Children's Hospital making it easier and safer to move patients.



## RESEARCH ULTRASOUND

Your support is advancing research at CHRIM thanks to a new ultrasound machine with several applications, improved image quality and versatility for children of different ages and sizes to ensure the most reliable cardiac and vascular data is collected for studies focused on improving health outcomes in children.



# IMPROVED HOSPITAL SPACES MATTER

**THANKS TO DONORS, CONTINUED WORK TO DEVELOP CRITICAL SPACES IS OCCURRING AT HSC CHILDREN'S HOSPITAL.**

## **INDOOR MENTAL HEALTH PLAYSPACE**

Thanks to the generosity of Manitoba's Credit Unions and the Weston Family Foundation, this new space will allow children admitted to the Child and Adolescent Mental Health inpatient unit to play and exercise while receiving critical mental health care.



## **INDIGENOUS COMMUNITY HEALING SPACE**

Elders, Knowledge Keepers, other Indigenous community members and leaders in our medical community have held meaningful meetings to build a framework for developing the Indigenous Healing Space at HSC Children's Hospital. This initiative will provide families with a safe space for healing while they're away from their homes and cultural supports. Its design will offer a place where families can feel safe, connect, and nurture their whole self – physical, mental, emotional, and spiritual.



The Indigenous Community Healing Space is being planned through community consultation and with guidance from First Nations, Métis, and Inuit leaders

## **CHILDREN'S HOSPITAL EMERGENCY DEPARTMENT**

You are helping to make the worst day better for over 50,000 kids who need emergency care each year. Thanks to donor support, planning continues to revitalize the Children's Hospital Emergency Department to improve patient and staff experience, patient flow in all areas and patient safety.

# PEDIATRIC RESEARCH MATTERS

**DONOR SUPPORT OF RESEARCH ENSURES THAT KIDS CONTINUE TO GET THE BEST DATA-DRIVEN CARE, TREATMENTS, MEDICATIONS AND SO MUCH MORE.**

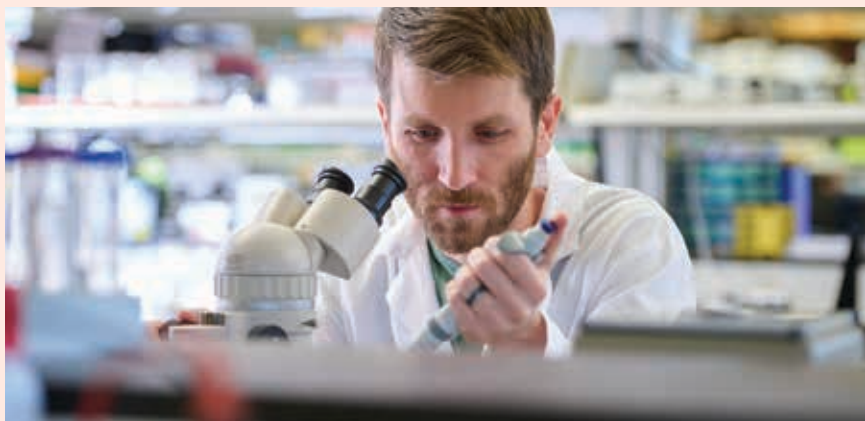
Funding research now matters as it continues to #GiveBetterFutures to kids for many years to come. Through your donations, Children's Hospital Foundation funded several Children's Hospital Research Institute of Manitoba themes and projects:

## **DIABETES RESEARCH**

Mental health initiatives for children and youth with Type 2 diabetes through the Diabetes Research Envisioned and Accomplished in Manitoba Research (DREAM) research theme at CHRIM are expanding thanks to a \$500,000 grant from TD Bank Group (TD).

## **EMERGENCY CARE RESEARCH**

Donors have helped emergency care research move forward through the new theme, Research into the Enhancement of Acute Care for Children's Health (REACH), which will build inclusive, strong, and sustainable infrastructure to scale existing research, and support a stronger base of researchers that can continue to improve acute care experiences and outcomes for children in Manitoba and beyond.





Researchers, CHRIM, the Foundation and Madox's Warriors celebrate the launch of research theme, PROMISE

## PEDIATRIC CANCER RESEARCH

Thanks to incredible donors, like Madox's Warriors, CHRIM has a new research theme focused on kids living with cancer – Pediatric Research in Oncology in Manitoba: Innovation, Science, Excellence (PROMISE) will work closely with health care teams across the province to bring new pediatric oncology research into action.



Jacqueline and Lloyd Dyck with Dr. Florencia Ricci

## AUTISM RESEARCH

Thank you to the Kali Dyck Foundation for \$150,000 to fund the Autism Database and Outcomes REgistry (ADORE) which will better understand the diversity of kids living with autism in Manitoba. The project is capturing information on all children at Specialized Services for Children and Youth (SSCY), the only publicly funded centre for Autism Spectrum Disorder diagnosis in children under six in Manitoba.

## CHILDREN'S HOSPITAL RESEARCH INSTITUTE OF MANITOBA (CHRIM) BY THE NUMBERS



400+  
RESEARCHERS



30+ RESEARCH  
AREAS OF FOCUS



\$20M+ ANNUAL  
FUNDING AWARDS



3,700+ FAMILIES  
ENROLLED IN RESEARCH STUDIES



97 ACTIVE STUDIES IN THE  
RESEARCH SUPPORT UNIT

# KID-FRIENDLY CARE MATTERS



2,606

**PLAYROOM VISITS**



13,270

**BOOKS AND DVDS BORROWED**



245

**GOOD DAY SHOWS ON CHILDREN'S HOSPITAL TV (CHTV)**



2,889

**MUSIC THERAPISTS INTERACTIONS WITH PATIENTS & SIBLINGS**



730

**PRIZES GIVEN OUT ON CHTV**



112

**PATIENTS WHO CALLED OR TEXTED CHTV**



5,635

**LIBRARY CART VISITS TO PATIENT ROOMS**



175

**PATIENTS WHO WERE GUESTS ON THE GOOD DAY SHOW**



4,609

**CHILDREN'S HOSPITAL EMERGENCY DEPARTMENT PATIENT AND FAMILY INTERACTIONS WITH CHILD LIFE SPECIALIST**

## THERAPEUTIC GAMING AND TECHNOLOGY

The Therapeutic Gaming and Technology Support Specialist is the newest position in Child Life. This specialist uses evidence-based technology to provide distraction and coping for children in hospital, giving kids a sense of normalcy, comfort and support. Tools like virtual reality can offer distraction and coping during procedures and even educate the child on what they will experience. This position is a great asset to Child Life, as the team works together to support their common goal of decreasing stress and anxiety for children and families in hospital.

**BEING A KID IN HOSPITAL CAN BE TOUGH,  
BUT A SPECIAL TEAM CALLED CHILD LIFE HELPS  
KIDS AT HSC CHILDREN’S HOSPITAL COPE.**





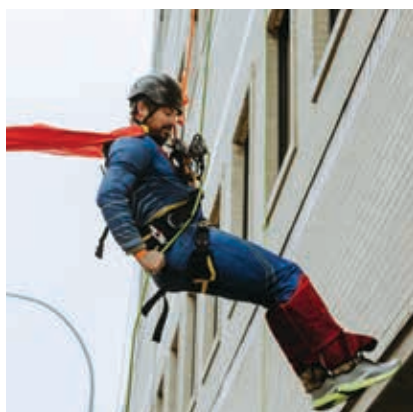
# COMMUNITY CONNECTION MATTERS

**HELPING KIDS MAKE POSITIVE MEMORIES WHILE IN HOSPITAL IS IMPORTANT TO THEIR HEALTH.**

We thank all the wonderful visitors who brought joy directly to the kids in hospital this year, like Stanley Cup Champion Mark Stone, Winnipeg Jets, Winnipeg Blue Bombers, and many more local celebrities.







Kids in hospital got a fun visit from superheroes and first responders as part of the second annual Suspended Superheroes event at HSC Children's Hospital. Specially trained participants wore costumes and uniforms – along with safety harnesses – to rappel down the building for an unforgettable Halloween celebration and raised over \$34,000 for Child Life programming. Thank you!



# COMMUNITY PARTNERS MATTER

**WE ARE PLEASED TO BE PART OF A NATIONAL  
NETWORK OF PARTNERS THAT SUPPORT LOCAL  
CHILDREN'S HOSPITALS EACH YEAR.**

Children's Hospital Foundation of Manitoba is one of 13 children's hospital foundations that are part of Canada's Children's Hospital Foundations (CCHF), the single largest non-government funder of children's health in Canada. CCHF also runs the Canadian branch of Children's Miracle Network (CMN) which raises funds and awareness for children's hospitals across North America.



**Children's  
Miracle Network**

**CANADA'S  
CHILDREN'S  
HOSPITAL  
FOUNDATIONS**

We thank all CMN and CCHF local partners who continue to make the ask in their organizations for donations that stay local to support research, training, lifesaving equipment, and programs to bring comfort to sick children and their families. Please view all our partners who support Manitoba's only children's hospital at [goodbear.ca/CMN](http://goodbear.ca/CMN).





Walmart celebrates over \$5 million raised in Manitoba since 1994



Extra Life gamers in Manitoba celebrate over \$581,000 raised



Costco's support in 2023 raises \$252,000 for families in hospital and reaches milestone of total over \$3 million raised



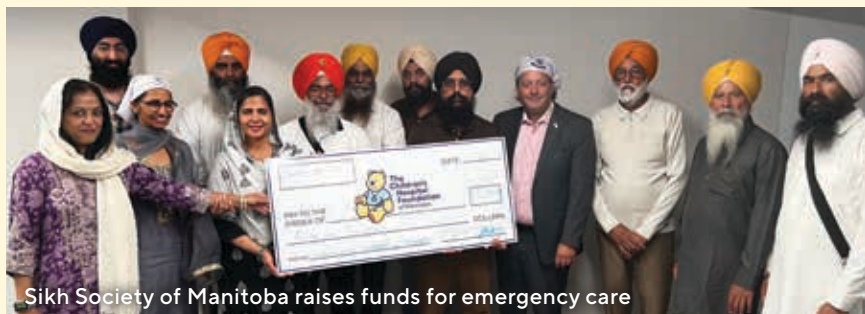
2022 Champion Child Keira was chosen as national ambassador for DQ® Miracle Treat Day



# THANK YOU TO OUR MANY COMMUNITY PARTNERS. HERE ARE JUST A FEW HIGHLIGHTS FROM THE YEAR:

Thanks to you, it was a record-breaking year for the Foundation's signature events. Dr. Goodbear golfers raised more than \$270,000 in the spring, and families, volunteers, donors, and supporters got groovy at the Ice Crystal Gala in November, raising \$830,000!





Sikh Society of Manitoba raises funds for emergency care

- Big thank you to Sikh Society of Manitoba for raising \$51,000 for the Children's Hospital Emergency Department.
- We are deeply grateful for long-time partners, Spirit Halloween. Not only did they help raise over \$42,000 for the Children's Hospital Child Life programs, but they also generously donated Halloween costumes so sick children can experience the joy of the season even while in the hospital.
- The Winnipeg Ghostbusters held a fundraiser at the premiere event for Ghostbusters Frozen Empire and also collected donations at Winnipeg Comiccon and Six Pines Haunted Attractions raising an incredible \$5,550.
- Thank you to the Manitoba Ahmadiyya Muslim community for raising \$10,000 to help kids in hospital at their annual charity Run for Winnipeg in St. Vital Park.



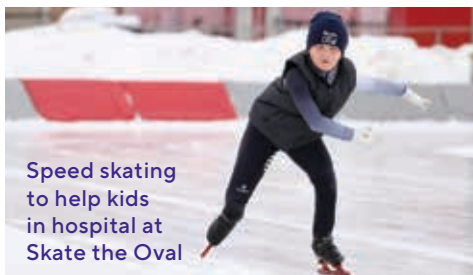
Ghostbusters  
#ContinueCaringForKids



Child Life celebrates  
Halloween in hospital thanks to  
Spirit Halloween



Run for Winnipeg by Manitoba  
Ahmadiyya Muslim community  
gathers in St. Vital Park



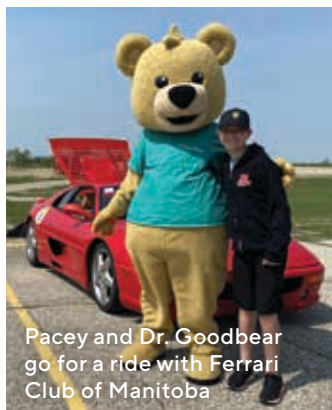
- Ferrari Club of America – Manitoba Chapter, hosted a golf tournament bringing in \$12,000 to support kids in hospital!
- The Sons and Daughters of Italy honoured the Children's Hospital Foundation as the charity of choice at their annual gala, raising over \$815,000 for emergency care!
- Big bear hugs to The Candy Cane Sisters! Chloe and Molly spent the holiday season collecting donations and handing out candy canes to their donors and raised \$1,557!
- Thank you to everyone who attended the Annual Skate the Oval on Winnipeg's largest ice surface in support of the Children's Hospital! Skate the Oval and the ACE's Fantasy Football League raised a fabulous \$10,681 last year!
- Highway Motor Freight's 2nd annual BBQ raised an impressive \$31,000, all dedicated to supporting children in the hospital.
- We are so grateful to Willy Dogs Inc. and matching partners for raising \$4,342 in honour of Ireland, daughter of Willy Dogs owners, Will and Courtney, as Ireland celebrates her 6th hearing anniversary following a successful cochlear implant surgery in 2018.
- Thank you to #KidsHelpingKids like Ellyiot Mulvenna and her grade 3 class for raising \$7,045!



Willy Dogs hosts annual fundraiser in honour of Ireland

We extend our heartfelt gratitude to all our annual donors along with the K+P Talbot Community Fund, the Talbot Family Foundation, and Qualico. Their incredible support, through matching gifts from Giving Tuesday and the year-end holiday campaign enabled us to raise over \$1 million for surgical tools during the 2023 holiday season. This is a record-breaking amount and it would not be possible without the support of people like YOU!





Pacey and Dr. Goodbear go for a ride with Ferrari Club of Manitoba



Highway Motor Freight gathers for 2nd annual BBQ



Sons and Daughters of Italy honour Foundation at annual gala



Supporter Ken Talbot attended Dr. Goodbear's Hope for the Holidays Give-a-thon sponsored by Johnston Group



Ellyiot Mulvenna, who has needed HSC Children's, joins #KidsHelpingKids



# THE FOUNDATION'S COMMITMENT TO RECONCILIATION MATTERS

As we gather, work and care for each other on Treaty 1 land and serve children who rely on HSC Children's Hospital from First Nations, Métis, and Inuit communities, the Foundation's ongoing commitment to reconciliation is important to our staff, the hospital health care teams, and the families we serve. We thank the Indigenous Advisory Circle to the Foundation for ongoing guidance as we honour the tiny feet of yesterday, today, and tomorrow, and walk together with First Nations, Métis and Inuit on a path of reconciliation and healing.

**Learn more about all the reconciliation efforts of the Foundation over the past year at [goodbear.ca/reconciliACTION](https://goodbear.ca/reconciliACTION).**



# JOIN US TO CELEBRATE THE SUCCESS OF BETTER FUTURES!

**Visit the Better Futures  
Campaign celebration tent  
at Teddy Bears' Picnic:**

Sunday, September 8, 2024

10:00 am – 4:00 pm

Assiniboine Park

#GiveBetterFutures



Children's Hospital Foundation of Manitoba  
533A-715 McDermot, Winnipeg, MB R3E 1M6  
204-594-5323 or 1-866-953-KIDS (5437)

**goodbear.ca**

Let's make anything possible.

 **\$75M**  
GIVE BETTER  
FUTURES

