

SPONSORSHIP OPPORTUNITIES

To become a sponsor or purchase an Ice Crystal Gala package, please contact: Angela Caron at acaron@goodbear.ca or (204) 781-1158

RHINESTONE RODEO



*Ice
Crystal Gala*
2024



SATURDAY ★ NOVEMBER 9

Learn more at goodbear.ca/IceCrystalGala



The
Children's
Hospital
Foundation
of Manitoba



	Rhinestone Rodeo Stage Sponsor	Chuckwagon Dinner Sponsor	Kiddo Corral Sponsor	Saddle Up Speaker Sponsor	Shining Star Entertainment Sponsor	Dolly's Dessert Bar Sponsor	Denim and Diamond Décor Sponsor	Teddy's General Store Sponsor	Candy Barn Sponsor	Giddy Up Table Sponsor	Honour a Patient Sponsor	Fund the Need	Donor Floor Vinyl	
	\$25,000	\$20,000	\$17,500	\$15,000	\$15,000	\$12,000	\$10,000	\$8,000	\$8,000	\$6,000	\$3,500	\$1,000	\$500	
Number of Opportunities:	1	1	1	1	1	1	1	1	1	70	3	unlimited	50	
At the Gala														
Table at gala for 10 guests with feature logo sign at table	•	•	•	•	•	•	•	•	•	•				
Purchases gala tickets for patient and family to attend the event											•			
Organization logo featured at event stage	•													
Organization logo featured on dinner menu		•												
Organization logo featured at entrance to Children's World			•											
Organization to have opportunity to introduce speaker				•										
Organization logo featured at dance floor					•									
Organization logo featured at dessert bar						•								
Organization logo featured at décor photo op							•							
Organization logo featured at petting pals pen								•						
Organization logo featured at candy bar									•					
Organization logo or family name featured in event program	•	•	•	•	•	•	•	•	•					
Ad acknowledging sponsorship on event silent auction site	•	•	•	•	•	•								
Organization logo featured on event slideshow	•	•	•	•	•	•	•	•	•					
Listing featured on event slideshow										•	•	•		
Acknowledgmt by emcee	•	•	•	•	•	•	•	•	•					
Organization logo or custom message featured on themed floor vinyl	•	•	•	•	•	•	•						•	
Foundation Publications														
Listing in annual report as community supporter	•	•	•	•	•	•	•	•	•	•	•	•		
Listing on donor wall	•	•	•	•	•	•	•	•	•	•	•	•		
200 word write-up on why your organization supports the Foundation, posted to the event webpage at goodbear.ca	•	•	•	•	•									
Organization logo featured on event webpage at goodbear.ca	•	•	•	•	•	•	•	•	•					
Listing on event webpage at goodbear.ca										•	•	•		
Featured in gala e-newsletter	•	•	•	•	•	•	•	•	•	•	•			
Included in Thank You social post in advance of event	•	•	•	•	•									
Included in Thank You social post following event	•	•	•	•	•	•	•	•	•					
Outside Media														
Included in post event Thank You article published in Winnipeg Free Press	Image (if available)	Image (if available)	Image (if available)	Image (if available)	Image (if available)		Listing	Listing	Listing					
Listing in event media release (if applicable)	•	•	•	•	•									
Private Tour														
Tour of Children's Hospital Research Institute of Manitoba for up to 8 guests	•													

**In keeping with CRA guidelines if a charitable tax receipt is required no logo can be used on website or event materials. If you have questions, please contact Angela Caron at (204) 781-1158*

In accordance with the Canada Revenue Agency regulations, sponsors will receive a letter from the Foundation which will state the full value of their sponsorship which can be applied against company marketing budgets.