

# Sponsorship Opportunities

To become a sponsor or purchase an Ice Crystal Gala package, please contact: Angela Caron at [acaron@goodbear.ca](mailto:acaron@goodbear.ca) or (204) 781-1158

Saturday  
November  
4th

Ice  
Crystal Gala  
2023

 **\$75M**  
GIVE BETTER  
FUTURES



The Children's Hospital Foundation  
invites you to a groovy family adventure!

Learn more at [goodbear.ca/IceCrystalGala](http://goodbear.ca/IceCrystalGala)

# Sponsorship Opportunities



	FLOWER POWER STAGE SPONSOR	RAD EATS DINNER SPONSOR	NIFTY CHILDREN'S WORLD SPONSOR	STELLAR SPEAKER SPONSOR	DISCO DANCE PARTY ENTERTAINMENT SPONSOR	GROOVY GALA FAMILIES SPONSOR	FAR OUT DÉCOR SPONSOR	GOOD VIBES CANDY BAR SPONSOR	FUNKY FRESH TABLE SPONSOR	HONOUR A PATIENT SPONSOR	FUND THE NEED	DAISY DONOR DRIVE
	\$20,000	\$17,500	\$17,500	\$15,000	\$15,000	\$12,000	\$8,000	\$8,000	\$6,000	\$3,500	\$1,000	\$500
NUMBER OF OPPORTUNITIES:	SOLD	SOLD	SOLD	SOLD	SOLD	3	SOLD	SOLD	70	3	unlimited	50
<b>AT THE GALA</b>												
Table at gala for 10 guests	•	•	•	•	•	•	•	•				
Purchases gala tickets for patient and family to attend the event									•			
Organization logo featured at event stage	•											
Organization logo featured on dinner menu		•										
Organization logo featured at entrance to Children's World			•									
Organization to have opportunity to introduce speaker				•								
Organization logo or family name featured in event program	•	•	•	•	•	•	•	•				
Ad acknowledging sponsorship on event silent auction site	•	•	•	•	•							
Organization logo featured on event slideshow	•	•	•	•	•		•	•				
Family photo featured on event slideshow						•						
Listing featured on event slideshow									•	•	•	
Acknowledgment by emcee	•	•	•	•	•	•	•	•				
Organization logo featured on Daisy Donor Drive floor vinyl	•	•	•	•	•	•	•	•				•
<b>FOUNDATION PUBLICATIONS</b>												
Listing in annual report and invitation to AGM	•	•	•	•	•	•	•	•	•	•	•	•
Listing on donor wall											•	
200 word write-up on why your organization supports the Foundation, posted to the event webpage at goodbear.ca	•	•	•	•	•							
Organization logo featured on event webpage at goodbear.ca	•	•	•	•	•		•	•				
Family photo featured on event webpage at goodbear.ca						•						
Listing on event webpage at goodbear.ca									•	•		
Featured in gala e-newsletter	•	•	•	•	•	•	•	•	•	•		
Included in Thank You social post in advance of event	•	•	•	•	•							
Included in Thank You social post following event	•	•	•	•	•	•	•	•				
<b>OUTSIDE MEDIA</b>												
Included in post event Thank You article published in Winnipeg Free Press	Image (if available)	Image (if available)	Image (if available)	Image (if available)	Image (if available)	Image (if available)	Image (if available)	Image (if available)	Listing	Listing		
Listing in event media release	•	•	•	•	•							
<b>PRIVATE TOUR</b>												
Tour of Children's Hospital Research Institute of Manitoba for up to 8 guests	•											

\*In keeping with CRA guidelines if a charitable tax receipt is required no logo can be used on website or event materials. If you have questions, please contact Angela Caron at (204) 781-1158

In accordance with the Canada Revenue Agency regulations, sponsors will receive a letter from the Foundation which will state the full value of their sponsorship which can be applied against company marketing budgets.