

SPONSORSHIP OPPORTUNITIES



GOLF TOURNAMENT



TUESDAY, JUNE 13, 2023

**GLENDALE GOLF
& COUNTRY CLUB
400 AUGIER AVE**

IN PARTNERSHIP WITH



Keeping Kenzi Close



Golf and #GiveBetterFutures for sick and injured kids! We invite you to hit the links with the Children's Hospital Foundation of Manitoba Golf Tournament. The last three events, in partnership with Keeping Kenzi Close, have broken fundraising records where supporters like you helped the 130,000 kids who need HSC Children's Hospital each year.

We need your help to do even more. The 2023 tournament will feature an exciting day of golf, great food, and an exclusive VIP opportunity to rub elbows with sports greats.

Funds raised at the tournament will go towards Better Futures, Manitoba's largest-ever donor-driven fundraising campaign in support of child health. You can help transform child health care and research right here in our province. Your present can change their future.

Say YES to #GiveBetterFutures... let's make anything possible!



**TO BECOME A SPONSOR OR OTHER INQUIRIES CONTACT:
ANGELA AT ACARON@GOODBEAR.CA OR 204-781-1158**

To learn more about Keeping Kenzi Close,
visit goodbear.ca/Keeping-Kenzi-Close

























































SPONSORSHIP OPPORTUNITIES

	PLATINUM SPONSOR \$10000	GOLD SPONSOR \$6000	RECEPTION SPONSOR \$6000	GOLF CART SPONSOR \$3000	DRIVING RANGE SPONSOR \$3000
Opportunity for marketing to participants or to provide promotional gift for participants					
Professionally prepared sign with your corporate name/logo to be featured on tournament course					
Company logo with link to be featured on the Children's Hospital Foundation of Manitoba website for the tournament					
Acknowledgement in the Children's Hospital Foundation of Manitoba Annual Report					
Announcement of partnership on all social media platforms and in Free Press Thank You ad					
Special recognition by the emcee					
A corporation may deduct 100% of a sponsorship fee as a business expense under guidelines of the Canada Revenue Agency					
Corporate logo in the program and on screen during event reception					
Registration for 8 golfers (includes brunch, shared cart, reception, tournament prizes)					
Company logo featured on driveway entrance of golf course and included in all print materials					
Brief article on goodbear.ca about why HSC Children's Hospital matters to your organization					
Acknowledgment of partnership in event media release					
Complimentary invite for 8 to VIP celebrity reception the evening before the tournament					
Opportunity for staff to volunteer					
Tour of Children's Hospital Research Institute of Manitoba for up to 8 guests					
Recognition in the Children's Hospital Foundation of Manitoba e-newsletter (circulation 16,000)					
Complimentary invite for 4 to VIP celebrity reception the evening before the tournament					
Complimentary invite for 1 to VIP celebrity reception the evening before the tournament					
Registration for 4 golfers (includes brunch, shared cart, reception, tournament prizes)					
Registration for 2 golfers (includes brunch, shared cart, reception, tournament prizes)					
Professionally prepared sign with your corporate name/logo to be featured on Driving Range					
Professionally prepared sign with your corporate name/logo to be featured on each golf cart used in the tournament - Minimum 75 carts					
Tent cards and signage around reception area acknowledging sponsorship					

*In accordance with the Canada Revenue Agency regulations, sponsors will receive a letter from the Foundation which will state the full value of their sponsorship which can be applied against company marketing budgets.

SPONSORSHIP OPPORTUNITIES

	PUTTING GREEN SPONSOR \$1800	WINE SPONSOR \$1800	BEVERAGE CART SPONSOR \$1800	BETTING HOLE SPONSOR \$1800	VOLUNTEER HOSPITALITY SPONSOR \$1800	CHIPPING GREEN SPONSOR \$1800	HOLE SPONSOR \$1500
Opportunity for marketing to participants or to provide promotional gift for participants							
Professionally prepared sign with your corporate name/logo to be featured on tournament course							
Acknowledgement in the Children's Hospital Foundation of Manitoba Annual Report							
A corporation may deduct 100% of a sponsorship fee as a business expense under guidelines of the Canada Revenue Agency							
Complimentary invite for 1 to VIP celebrity reception the evening before the tournament							
Recognition in the event program and on screen during event reception (listing)							
Registration for 1 golfer (includes brunch, shared cart, reception, tournament prizes)							
Professionally prepared sign with your corporate name/logo to be featured on the Putting Green							
Tent cards and signage around reception area acknowledging sponsorship							
Professionally prepared sign with your corporate name/logo to be featured on Beverage Carts							
Professionally prepared sign with your corporate name/logo to be featured at Betting Hole							
Opportunity to place promotional items in volunteer packages/registration sign and professionally prepared sign at volunteer area							
Professionally prepared sign with your corporate name/logo to be featured on the Chipping Green							
Professionally prepared sign with your corporate name/logo to be featured at one hole							

DEMOGRAPHICS

200
Attendees
(average)



ADULTS
30-65

GOLF REGISTRATION

TEAM ENTRY FEES REGISTRATION: \$2000

Enjoy Great Prizes • Contests • Giveaways
Silent Auctions • Brunch • Food & Beverage Holes
Reception at Glendale Golf & Country Club

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