



# CHILDREN'S HOSPITAL FOUNDATION OF MANITOBA, INC. ANNUAL GENERAL MEETING JUNE 8, 2021

#### **MINUTES**

# 1 Welcome and Call to Order

Dean Schinkel called the 49<sup>th</sup> Annual General Meeting of the Children's Hospital Foundation of Manitoba, Inc. to order at 12:00 p.m. and welcomed everyone to the meeting.

# 2 Agenda dated June 8, 2021

**Motion:** Moved by Peter Davey, seconded by Michael Holmes, that the Agenda dated June 8, 2021 be approved as circulated.

Carried

# 3 Minutes dated October 16, 2020

<u>Motion:</u> Moved by Zoe Richardson, seconded by Chris Kauenhofen, that the minutes dated October 16, 2020 be approved as circulated.

Carried

# 4 Finance Report

The Children's Hospital Foundation financial statements, audited by PWC for the year ended December 31, 2020, are included in the package that was posted online for your review.

In 2020, gross revenues, including investment income, were over \$14.2 million dollars.

This success comes despite a global pandemic that has challenged every organization around the world. It also comes on the heels of banner years in both 2018 and 2019.

These results are testament to the strength of the organization's vision, in particular the five-year strategic plan; alignment with hospital, program and CHRIM leadership; support of donors, and the leadership and stewardship of the Foundation board and staff.

Year-end pledges were \$8.4 million. The commitment from donors like you is truly inspiring.

In 2020, the Foundation granted more than \$8.3 million to HSC Children's Hospital and Children's Hospital Research Institute of Manitoba. The Foundation prides itself in investing as quickly as possible in the highest needs of child health, these were split 51 percent and 49 percent, respectively.

Hospital and program grants went towards purchasing life-saving equipment, supporting programs like Child Life, the new children's heart centre, cath lab, and fluoroscopy lab under construction, and providing funds for much-needed research for children's health, including for studies into the impacts of COVID-19 on kids. The Foundation is very proud of the work done by both the Hospital and Research Institute.

Due to COVID-19, the Foundation (as with most other non-profits) found certain revenue streams in 2020 to be a challenge. However, management and staff creatively shifted gear to fundraise and reduced expenditures, sharing the pain equally as a team, preparing for the unknown.

Thanks to donors like you, who responded with generosity despite the pandemic, I am pleased to report the Foundation exceeded expectations, and was able to continue to provide significant support to both the Hospital and the Research Institute.

# 4.1 2020 Audited Financial Statement

<u>Motion:</u> Moved by Chris Kauenhofen, seconded by Zoe Richardson, that the Audited Financial Statements for the year ending December 31, 2020 be approved as circulated.

Carried

#### 4.2 Appointment of Auditors for 2021

<u>Motion:</u> Moved by Carmyn Aleshka, seconded by Michael Choiselat, that PricewaterhouseCoopers be re-appointed as auditors of the Children's Hospital Foundation of Manitoba for 2021.

Carried

## 5 Annual Approval of Executive and Directors' Decisions

<u>Motion:</u> Moved by Michael Holmes, seconded by Michael Choiselat, that all acts, contracts proceedings, appointments and payments enacted, made, done and taken by the Board of Directors and Executive since prior Annual General meeting be approved and ratified.

Carried

#### 6 Nominating Report

Peter Davey introduced the 3 nominees for Board of Directors; Heather Berthelette, Karley David and Natalie Robinson, and thanked them for taking on this important volunteer position with the Foundation.

<u>Motion:</u> Michael Choiselat moved and Zoe Richardson seconded that the Children's Hospital Foundation of Manitoba elect the above noted nominees to the Board of Directors for an initial 3 year term.

Carried

Peter noted that there were 4 current members of the Board of Directors whose terms were up and they were being considered for reappointment for another term.

<u>Motion:</u> Michael Choiselat moved and Chris Kauenhofen seconded that the Children's Hospital Foundation of Manitoba, Inc. re-elect the following directors for another 3 year term: Peter Davey, Dr. Cheryl Rockman-Greenberg, Sam Pellettieri and Dean Schinkel.

Carried

<u>Motion:</u> Michael Choiselat moved and Zoe Richardson seconded that the Children's Hospital Foundation of Manitoba, Inc. approve the appointment of the following slate of people to the Honorary Directors Council: Dr. Cheryl Rockman-Greenberg (Chair), Marie-Alice Grassick, Bonnie Patenaude, Meredith McArthur, Jim Rae, Jim Sangster, Earnest Shapera and Fiona Webster-Mourant.

Carried

<u>Motion:</u> Chris Kauenhofen moved and Michael Holmes seconded that the Children's Hospital Foundation of Manitoba, Inc. approve the appointment of Mark Gray, Karen Cornejo and Marks Evans for a 1-year term to the Children's Hospital Research Institute of Manitoba Membership for 2021.

Carried

# 7 Chair Report

## **Retiring Members recognition**

**Darcy Strutinsky** has been a member since 2012. Throughout that time he also served on the HR Committee, including as chair from 2014 to 2019. Darcy, we have valued your expertise and your leadership. Thank you.

**Holly Toupin** has also been a member of the board since 2012. She served on the HR Committee from 2014 to 2021, including as chair in 2020 and 2021. In her role as chair of the Teddy Bear Picnic Committee, Holly was also a member of the Development Committee from 2013 to 2019. Holly, we have appreciated your leadership and support over the years and we thank you.

Both Darcy and Holly have received a token of our appreciation for their service. We hope you enjoy it.

Dean thanked our volunteer Board members, Committee members and Chairs of our Committees for all their hard work to achieve the goals the CHFM has over the past year.

Zoe Richardson – incoming Chair of the Board of CHFM thanked Dean for his service. Under Dean's leadership, which he graciously extended for a year to provide additional stability during the pandemic, the Foundation has reached new heights. The last few have been the most successful years in the Foundation's history. The Foundation embarked on an ambitious strategic planning process which resulted in a bold, five-year plan to transform child health in the province. Relationships and alignment with the hospital, Research Institute, and communities are stronger than ever. Dean, thank you for your guidance, your dedication, and your steady, calm counsel. We hope to celebrate you appropriately in person in the fall. I am looking forward to continuing to work with and learn from you in your ongoing role as past chair. On behalf of all of us, thank you. Let's have a round of applause for Dean, everyone.

Dean Schinkel proceeded with the Chair's report. If you had asked me to look into my crystal ball, which is generally discouraged for accountants, I would not have anticipated a year like 2020. In fact, I'd like to speak a bit about "2020."

Usually when we talk about 20-20, we refer to clarity of vision. Sometimes, that vision is looking forward. Sometimes, it's looking back, in hindsight. I'm pleased to say that our vision – forward and back – is clear.

It's built on a 50-year history. A history of coming together as a community, and supporting the best and brightest researchers, clinical teams and staff to serve the healthcare needs of kids everywhere. Whether those kids are across the street, in remote communities up North, or next door in Northwestern Ontario.

This history includes a legacy of stewardship and trust. Such that in 2020, when we faced great uncertainty, more than 14,000 individuals and more than 700 businesses, groups and organizations continued to invest in the shared vision.

This vision is supported by a clear, five-year strategic plan and key performance indicators that was developed in 2018. (I told you I was joking about crystal balls!) This plan drives the organization forward and is the touchstone against which progress and success is measured. Stefano will speak more specifically about it shortly.

Each of you is part of this legacy and has the 20-20 vision to continue making sure kids get the best care possible in hospital. That researchers can continue to be responsive and spring into action to investigate the mysteries of disease, like COVID-19.

We are thankful for the foresight – there's that 20-20 again – of past Board members who financially readied the organization for a day like today. While no one expected such a worldwide social, economic and health challenge as the coronavirus, I can tell you the Foundation remains strong, and ready to respond quickly to changing needs.

So even in these challenging times, we have so very much to celebrate and be thankful for, all because of you.

#### Some highlights:

- More than \$8.3 million was granted to hospital programs like Child Life, the new cardiac centre, remote monitored beds, specialized equipment in the NICU, and more.
- There was a new way of hosting events. The Guild's No-Show Fashion Show and auction, for example. It was an inspired idea that people would pay to NOT attend an event. And be happy and have a good time doing so. That shows just how important supporting this organization is to our communities.
- The GALActic Experience. The Ice Crystal Gala transformed into an online extravaganza, connecting people safely in their own space bubbles. Sponsors and families had a terrific time. Kudos to the volunteer committee and staff who changed courses many times due to public health guidelines, but remained focused on the stars. Bravo, and thanks.
- And the only in-real-life, Foundation-hosted event in 2020, the Children's Hospital Foundation of Manitoba Golf Tournament which, in one very sunny, very hot and very safe afternoon, raised enough to purchase five urgently needed ventilators for fund the need!
- And along with our partners at HSC Foundation and St. Boniface Hospital Foundation, the community responded with record ticket purchases for the annual Tri-Hospital Lottery. Tickets for the 2021 edition are on sale now.
- Donor contributions to CHRIM's operating costs again leveraged more than \$19 million in active research funding. That's a great return on investment.
- And there were inaugural meetings of the Indigenous Advisory Circle, which begins the Foundation's active commitment towards reconciliation. We have been honoured and humbled by the relationships we are beginning to build and hope to deepen with Indigenous leaders and communities across the province.
- And you. Each of you has taken the time to care in 2020. To donate. To volunteer, to listen and to give feedback. Thank you.

Thanks to the board of directors and advisory committees. Time is one of the most valuable resources, and we are grateful that you choose to share it with us, in service of the kids. We continue to build on alignment with all of our stakeholders and partners in identifying, serving and supporting the child health needs of the province.

Thank you to the leadership of HSC Winnipeg, under the direction of Ronan Segrave, the hospital's chief operating officer. Thanks for being here today, Ronan, and for providing wise counsel and enthusiastic support with Shared Health, government, staff, donors and volunteers. Ronan has been steadfast despite the extraordinary pressures on HSC in particular as well as on the entire health system.

Thank you to Dr. Patricia Birk and the program management team, who are also participating online this afternoon, for your commitment every day to caring for kids and for each other in hospital. This year has been challenging, to say the least, with people being asked to play new roles and wear additional hats. Thank you for continuing to champion the vision for improving the health of kids everywhere.

Thank you to the CHRIM team, under the leadership of Dr. Terry Klassen and Nichola Wigle, who are online today as well. In addition to pursuing the dozens of active

research projects, the CHRIM team successfully shifted their activities remotely in such a way as to keep facility- and lab-dependent research going. Oh, and leading 13 national and international studies into the effects of COVID on kids on top of their regular work. If there were ever a situation where research is the answer to every possible question, COVID-19 is it. Thank you.

And finally, thank you to Stefano and the energetic, creative, enthusiastic, hard-working staff at the Foundation. You are an incredible team. Know you make a difference every day.

It has been a privilege to chair this board and to work with each one of you to help sick and injured kids. I am confident in the vision and direction for this organization. And while none of us is in a hurry to repeat 2020, the clear, strong vision will take us through the next 50 years.

# 8 President & CEO Report

This annual gratitude meeting is one of the highlights of the year for me. It's an opportunity to simply say thank you.

Thank you for your generosity. For your generosity of time and expertise as volunteer leaders on the board, the guild and event committees. For your generosity of financial resources to help caregivers and researchers in the Hospital and our Research Institute do what they do best: care for kids. For your generosity of spirit, embracing the mission to support sick and injured kids everywhere. Because that's why we're all here.

Thanks to you, kids like Brady are champions. Thanks to you, kids like Max can ride a bike. Thanks to you, kids like Ella can bake and play outside. Thanks to you, kids like Carson are active in their schools, extra-curricular activities and communities. Thanks to you, kids like Ethan are superheroes.

Your generosity means yet again we have had a top-three year, both in fundraising as well as investing in the needs of child health. Dean mentioned some of the highlights of 2020. Here are a few more ways you made a huge impact.

#### 1. The cardiac campaign.

To call it the cardiac campaign doesn't quite do it justice, because it has grown into so much more. What began as a \$3.5 million project to build a new heart centre, under the leadership of campaign chairs and lead donors, Barb and Gerry Price, has grown to impact kids across the entire HSC Children's Hospital. In addition to raising enough money to build a spectacular, bright, comfortable new clinic, donors like you embraced the opportunity to do more. And so we were able to fund a new catheterization lab, which means dozens of kids like Jaxson and their families who would have had to travel out of province for these procedures have been getting care, right here at home since it opened in March 2020. So then the hospital said, great, we need our own kids' flouro lab (we currently share with adults, which is not the best for kids), because technology has changed and improved such that we could be treating more kids, with less reconfiguration time and with less radiation. It's being installed later this year. And working with Dr. Birk and her team, we asked, what else? And the campaign further grew, to add remote monitored beds to each inpatient unit. This will be a game-changer,

because there haven't been as many of these rooms as was ideal, which sometimes meant surgeries were cancelled or kids with greater needs were being moved around. In 2020, donors like you rose to the challenge, raising a total of \$14.7 million to grow these beds from six to 30.

If you haven't heard Liz speak about what monitored beds meant when Max was in hospital, please check out the video on goodbear.ca. We've also put the direct link in the chat. The difference this equipment makes in the patient experience and for parents' peace of mind is immeasurable.

## But you still weren't done!

The pandemic has made private spaces and technology so much more important, for virtual care, infection control and safety. So the campaign has now grown to \$17.7 million, which will update infrastructure across the entire hospital, so that every room has the ability to be wired and connected to whatever kinds of technology is required in the future.

At the end of 2020, we were less than \$2 million away from reaching \$17.7 million, which is the largest campaign undertaken by the Foundation in its history. Watch this special campaign because we are so, so close and expect to be able to share more exciting news over the coming months.

Thank you, Barb and Gerry, for your incredible leadership and commitment. Thank you to all the individuals, groups and businesses who have contributed. We can't wait to celebrate the official dedication and naming of the new children's heart centre, hopefully in the fall when it is safe to gather again.

# 2. Child Life.

Thanks to you, the Foundation could still support programs and spaces in the hospital that bring comfort to kids in 2020, even though many of the events, like Book Market, that would ordinarily support the program were cancelled. The Child Life program is largely funded by the generosity of donors like you. And Child Life was even more important in 2020. With visitor restrictions in place, kids were isolated more than usual. In fact, throughout Ethan's illness, he had always had both of his parents with him. At the beginning of the pandemic when he was hospitalized with a cancer relapse, only one parent could be with him at a time. The staff and the Child Life team made those experiences a little easier through music and play. Thanks to donors like you, devices like iPads were quickly purchased last spring so kids like Janessa, who had to move with her family from Pukatwagan for her kidney treatment, transplant and subsequent ongoing care, could stay connected to their communities, play games, and just be kids. Usually there is a steady stream, particularly during the winter holiday season, when kids, families and organizations donate toys for Child Life to use to mark occasions like birthdays and holidays for kids who are in hospital, and to regularly update and stock the playrooms. With the hospital closed to visitors, this wasn't possible, so we put out the call and in a few short weeks, more than \$16,000 was raised. Amazing. Thank you. While everyone – individuals, businesses, organizations – all faced uncertainty due to the pandemic, you still made the kids a priority. Incredible.

#### And research.

As Dean mentioned, if ever there was a time to demonstrate the value of research, the COVID-19 pandemic is it. How does the virus affect kids? DOES the virus affect kids? Research. How is the virus treated? Research. What are the long-term effects of COVID-19? Research. How are families coping with the stress of the pandemic? Research. How is the vaccine impacting children? Clinical trial research, here in Manitoba. We are incredibly lucky to have the Children's Hospital Research Institute of Manitoba and their 270+ investigators right here. These teams build on the legacy of research in place since even before the Foundation was created in 1971 and the former MICH was created in 2001. In addition to their regular research into illnesses and injuries that are unique to kids in Manitoba and beyond -- like type 2 diabetes, asthma and allergy, oral health, emergency medicine, and neurodevelopment -- researchers guickly jumped on the opportunity to lead or participate in 13 additional national and international studies to understand COVID-19 and kids. And these studies have massive implications. For example, Drs. Meghan Azad and Elinor Simons in the CHILD team. have been following kids for the last eight years, collecting biological and social information like blood samples. They did their annual surveys in the months immediately preceding the pandemic. Which means they are one of the few teams to have rich, rich data from "the before times" that they will be able to compare against samples from this year and beyond. And you'll hear shortly from Dr. Leslie Roos about the pandemic's impact on the mental health of parents and families, and learn about some tools to build resilience and connection. Thank you for recognizing how important research was and providing grants and funding specifically in support of COVID studies, but also to make sure that the "every day" work didn't miss a step. Thank you.

#### 4. New partners came online in 2020.

Sobeys created the Family of Support: Youth Mental Health Initiative, with a goal of raising \$78,000 at Sobeys, IGA, FreshCo and Safeway stores across the province. The teams and their customers responded to the incredible mental health challenges facing kids and youth exacerbated by the pandemic. In this first year, the initiative raised \$144,000 for the new telemental health emergency consultation service. We are thrilled Dr. Laurence Katz, the head of Child & Adolescent Mental Health, will tell us more about this important program and the tremendous impact it is already having on kids and youth from rural and remote communities. Thank you. As tough as 2020 was, there is just no shortage of things to celebrate. Of things you and your generosity made possible.

Which brings me to highlight number five.

# 5. Having a plan.

As Dean mentioned earlier, the stability of the Foundation was not the result of a crystal ball, but a strong, five-year strategic plan centred around four key pillars that keeps us focused.

- Our fundraising efforts will transform and advance child health care and research.
- Our donors and stakeholders are central to all we do
- Our brand will be synonymous with philanthropy
- Our leadership, at all levels, will be collaborative and engaged in our mission

These touchstones have enabled us to move forward and adjust when necessary while staying focused. What's key in all of them is relationships and trust, which is why 2020 continued to be successful, despite challenges.

# 6. Relationships and trust.

We will continue to deepen these relationships and trust. You met Elder Courchene earlier. Thank you again, for your heartfelt blessings. As a Foundation, we have begun our path toward reconciliation. As many as 60 percent of the kids treated at the hospital are Indigenous. We know that there are structural disparities that disproportionately affect the health of Indigenous kids and communities. The hospital and research institute are working hard to address them. Elder Courchene is a member of our Indigenous Advisory Circle, which was formed throughout 2019 and began meeting in 2020. This group of leaders from across First Nations. Métis and Inuit communities, chaired by board member Rebecca Chartrand, helps us build relationships, learn and celebrate. This group will advise us and provide counsel on how to best work with and support the needs of kids and families. Working together with Dr. Birk and Dr. Melanie Morris, the new lead for Indigenous Health at the hospital, we are excited about the possibilities to support culturally safe spaces and resources. In fact, we will be sharing more about one of these commitments to reconciliation on June 17. We invite you to join us to learn more about the new Indigenous Community Healing Space. Visit goodbear.ca for details. Thank you to Elder Courchene, Rebecca and all the members of the Indigenous Advisory Circle.

## 7. Leadership

I'd like to echo Zoe's thanks to Dean Schinkel for his tremendous leadership. Dean is a key driver behind the rigorous strategic plan and the path forward. He has been instrumental in building strong relationships with the hospital and child health teams, and recruiting new members of the board to better reflect our communities. I appreciate Dean's willingness to stay on during the pandemic. The consistency certainly helped provide additional stability, and calm, wise counsel. I will look forward to continuing to work with Dean in his role as past chair and on committees. On behalf of all of us, thank you. And last but not least... staff – thank-you. You can read more about the tremendous year in the gratitude report which will be posted on goodbear.ca after the meeting. Thank you for everything you do.

# 9 Adjournment

Motion:	Peter Da	vey moved	l and Michae	el Choisela	at seconded	that the 49 <sup>th</sup>	Children's
Hospital	Foundation	on of Manit	oba's Annua	l General	Meeting be	adjourned at	12:50 p.m

	Carried
Secretary's Signature	