



Gratitude Report 2021-2022



OUR VISION

To be the charity of choice devoted to funding excellence in child health care and child health research.

OUR MISSION

To improve the health of children everywhere, by inspiring our community to support excellence in child health care and child health research.

VALUES

Passionate to increase the quality of life for infants, children and youth, **Dedication** to enhance child health care, **Integrity** to all we serve, **Engaged** volunteers, staff, donors and families, **Accountability** in all that we do.

HSC CHILDREN'S HOSPITAL BY THE NUMBERS*



150+
BEDS



4,300+
SURGERIES



9,500+
ADMISSIONS AND
TRANSFERS-IN



85,000+
CLINIC VISITS
(INCL. 26% VIRTUAL)

45%

KIDS LIVE
OUTSIDE
WINNIPEG



37,000+
EMERGENCY
VISITS

UP TO 60%

KIDS ARE FROM
INDIGENOUS
COMMUNITIES

CHIRM BY THE NUMBERS



300+
RESEARCHERS



15+
RESEARCH
AREAS OF FOCUS



\$22M+
ANNUAL
FUNDING
AWARDS



3,500+
FAMILIES
ENROLLED IN
RESEARCH STUDIES



77+
STUDIES IN
THE RESEARCH
SUPPORT UNIT

*Note: Due to COVID-19, visits were lower in 2021 than is typical, e.g. approximately 25% fewer emergency visits and 23% fewer surgeries

THANK YOU

Many of us spent 2021 doing things differently. We embraced change and uncertainty for the safety of our communities and those we love. In a way, that's what happened in 1971, when people who wanted to make things better for sick and injured children formed the Children's Hospital Foundation of Manitoba.

The legacy born of their insight is nothing short of astonishing. So astonishing, in fact, that our 50th anniversary year, 2021, was the **most successful year in the Foundation's history**.

Thanks to you, a record \$17.3 million was raised, positioning us for the next transformative phase of giving Better Futures to sick and injured kids across the province.

Transformations like the new Travis Price Children's Heart Centre, which expanded four-fold the space and capacity to care for kids with complex heart conditions. Parents have talked about the change in their kids, who now look forward to appointments and playing in the new space. You made that happen.

The hospital's first Indigenous Community Healing Space will be built, transforming the experience for the 60% of kids who come to the hospital from remote and rural Indigenous communities. That's incredible progress as we continue on our path of ReconciliACTION.

Remote monitored beds in every unit of the hospital will provide parents and caregivers with peace of mind. The new outdoor play space for Child & Adolescent Mental Health will bring the healing power of exercise and the outdoors to kids experiencing a mental health crisis. And the Children's Hospital Research Institute of Manitoba (CHRIM) continues to transform discoveries in the lab to exceptional experiences at the bedside, here and around the world. CHRIM'S impact continues to grow, including in new and expanded areas of research like youth mental health, immune system responses to vaccines, and impact of poverty on health.

Transformations, all. Thanks to you.

We are inspired by your belief in making a difference. Your generosity is matched only by the tenacity of the incredible kids who benefit daily from your support.

You joined forces with Children's Miracle Network. You hosted birthday parties, toy drives and BBQ fundraisers. You walked, cycled, and skated countless kilometres for kids. You gave on Giving Tuesday, and you gave every other day as well!

As we look ahead to the next 50 years and beyond, we know we can continue to count on you. Together, we can transform the present into **Better Futures for all our kids**. Thank you!



ZOË RICHARDSON
Chair



STEFANO GRANDE
President & CEO

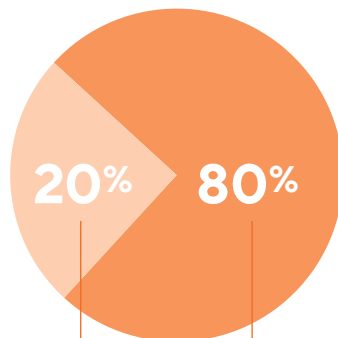


YOU MEET THE NEED

In the 15-month period ended March 31, 2022, donors and supporters like you raised **\$17,341,683*** to support sick and injured kids across Manitoba, Northwestern Ontario, and Nunavut. Your generosity funded:

- Specialized equipment that ensures HSC Children's has the advanced tools they need to care for kids with complex medical conditions
- Innovative programs that enhance comfort and safety, and make a hospital visit a little less scary
- Ground-breaking research that helps us understand childhood disease and injury

FUNDS RAISED



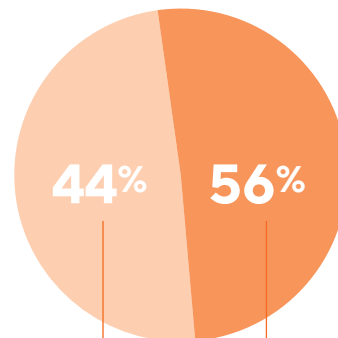
EVENTS

Including Children's Miracle Network, Canadian Children's Hospital Foundation, gala, golf tournament and give-a-thon

PROGRAMS

Including annual giving, major gifts, planned giving and community relations

FUNDS GRANTED



HOSPITAL EQUIPMENT & PROGRAMS

LEARNING & RESEARCH

* Audited financial statements are available at goodbear.ca/annualreport



JACK

At just one day old, Jack was diagnosed with a serious heart condition, a narrowing of the aortic valve opening that restricted blood to the aorta. Parents Nicole and Brady had to quickly say goodbye to their new baby as he got prepped for a flight, trusting he was in good hands.

In Edmonton, Jack had surgery to widen the valve. The procedure went well, and Jack has continued to be cared for by the team at HSC Children's Heart Centre.

"Thank you so much for the support you are giving towards making sure that these kids are able to receive the best and most up-to-date care possible. The team at the Heart Centre is fantastic and the new facility is great news for kids like Jack." – Nicole, Jack's grateful mom



YOU LEAD THE WAY

It started with the need for a new heart centre. Barb and Gerry Price, lead donors and Honourary Campaign Chairs, stepped up for the cause. Thanks to their leadership and your generosity, the campaign continued to grow in scope, bringing vital new facilities and equipment online.

Because you gave, a much-needed cardiac catheterization lab opened in March 2020. A world-class heart centre, the Travis Price Children's Heart Centre, opened in March 2021. A high-tech fluoroscopy lab will open in summer 2022.

More than 6,000 kids a year will receive care in these beautiful spaces filled with advanced equipment. These incredible facilities reduce the need for kids to be sent to other provinces for treatment, which is costly and stressful for families. The cath lab, alone, allows 60 to 80 children a year to stay in Manitoba for procedures they desperately need. And there is more to come!

Your continued support will help put in place technology to make remotely monitored beds available in every unit of the hospital. This allows hospital staff to keep a closer watch on the sickest patients in real time, giving families comfort, knowing there will be immediate response to their child's changing condition. Having more monitored beds means being able to care for kids in the most appropriate spaces, while freeing up resources for the most critical needs.

Thank you!



YOU FILL THE TOOLBOX



Who knew that something as ordinary as an **IV pole** could make such a difference for sick kids? Kids like Ollie who receive cancer treatment at HSC Children's are often connected to a lot of lines and monitors, making it difficult for a child to leave their bed. Custom-made IV poles allow these kids the mobility they need to access the playroom, the library, and other areas so vital to their mental health.



Surgeons need **specialized tools** to take care of sick and injured children. The need for equipment like microscopes, child-sized surgical sets and breathing machines is critical. Smaller-scale surgical tools fit better, helping to make surgeries more efficient and kinder to kids' bodies. Your donations helped ensure that this specialized equipment is there for children who need it.



Incredible: the only word to describe Red River Co-op's generosity this past year. They provided grants for sleeper chairs, to allow loved ones to get the rest they need, and iPads, to keep kids connected. They encouraged their employees to give generously to support child health in Manitoba, created a deliciously cute Kids Club Holiday Cookie book with proceeds going to the Foundation and so much more. Incredible.



OLLIE

At the age of two, Ollie started experiencing pain in his legs so intense he would wake up in the night screaming. An MRI revealed Ollie had a tumour on his spine that was putting pressure on his nerves. Doctors at HSC Children's were able to surgically remove part of the mass, but the tumour was cancerous. Ollie needed 14 rounds of chemotherapy and 30 of radiation. This meant long hospital stays, hours of treatment and often having to stay in bed connected to an IV.

It took seven long months for the cancer to go into remission, but Ollie is now healthy. He will continue getting checkups at HSC Children's twice a year to monitor his condition.

"Ollie has a bright future ahead of him thanks to all the help he got along the way from everyone at HSC Children's Hospital," says Ashley, Ollie's mom.

Ollie's family has found many ways to give back, including getting the family business involved. Ollie's father, Ryan, owns a Domino's Pizza franchise. In 2021, Domino's initiatives raised over \$21,000 in our province, and Ryan's store helped purchase custom-built portable IV machines, so children like Ollie can move around more easily during treatment.

YOU BRING COMFORT

BEING A KID IN HOSPITAL IS TOUGH. USING MUSIC, LAUGHTER, ART AND PLAY THERAPY, LIBRARIES, AND CHTV (THE HOSPITAL'S OWN TV STATION), CHILD LIFE SPECIALISTS HELP KIDS AND THEIR FAMILIES COPE WITH UNCERTAINTY AND INSPIRE HOPE.

On July 27 of 2020 James was diagnosed with acute lymphocytic leukemia, a cancer in the blood and bone marrow. James began chemotherapy but developed a serious inflammation of the intestines called typhlitis. He wasn't able to eat or drink anything and was in so much pain he couldn't get out of bed or sit up on his own. It was weeks before he recovered enough to continue treatment.

Throughout James' time in hospital, the Child Life program helped to support his emotional and developmental needs. James' parents, Gillian and Eoghan, say Child Life provides positivity, support, and a safe space in which kids can just be kids.

James especially loves music therapy. Gillian and Eoghan remember the first time they saw James smile after the bout with typhlitis.

"The music therapist came to sing with him and gave him a drum and shaker to play. We weren't sure how he would react as he was just starting to get better but decided to try. James loved it. It was the first time he laughed, smiled, and even sat up in weeks. It was such an emotional, beautiful experience," say Gillian and Eoghan.

Music therapy crosses cultural and language barriers and can reach even those kids who aren't able to come to the Playroom or engage in more physical activities. Thanks to donors like you, it continues to be a vital part of the Child Life program.



10,915+
BOOKS, DVDS,
AND MAGAZINES
BORROWED



3,209+
MUSIC THERAPY
VISITS



3,332
LIBRARY VISITS TO
PATIENT ROOMS



248
GOOD DAY SHOWS
ON CHTV



659
PRIZES GIVEN
OUT ON CHTV



Children facing painful treatments, life-threatening diagnoses and long stays in hospital are brave. The Child Life **Bravery Bead program** highlights how courageous these kids are. Children like Ethan who participate get a bead for significant moments in their treatment – going for chemotherapy, getting blood drawn, or having surgery. They add this bead to a special cord to track their progress. This validates kids' experiences and helps them explain what they've gone through. It is a map of their journey, a visual and tactile record of their accomplishments.



ETHAN, JULIAN, AND AIDAN

Having one child living with a chronic condition can be a challenge. Imagine having three.

All three of Brenda and Eddie sons, Ethan, Julian and Aidan, have been diagnosed with neurofibromatosis—a condition that causes tumours to form on nerve tissue. This means the family, including youngest child Abigail, spends a significant amount of time at HSC Children's.

The boys have gone through several rounds of chemo – as many as 68 weeks each. As they grow, they will continue to need the hospital, where staff use every opportunity to help make tough situations a little better.

Thanks to donors like you, Aidan looks forward to watching movies through MRI Cinema Vision goggles when he has MRIs. Ethan has collected Bravery Beads through Child Life during his chemotherapy journey.

“It helps knowing there’s a team wanting to make sure the kids’ experience is a good one. There are so many different areas that need funding. With support and donations, the hospital is able to strive to make a child’s experience better.” – Brenda, thankful mom to Ethan, Aidan and Julian.



YOU ENCOURAGE DISCOVERY

The 300+ world-class researchers at the Children's Hospital Research Institute of Manitoba (CHRIM) are working together to better understand the specific and unique conditions faced by children in Manitoba and beyond, including those that disproportionately impact First Nations, Métis, and Inuit communities. CHRIM is also a catalyst to help recruit and retain the top healthcare professionals at HSC Children's Hospital so that kids continue to get the best care possible.

Support from donors like you covers CHRIM's annual operating expenses and grants. On average, every \$1 donation results in another \$5 of investment from national and international granting agencies like the prestigious Canadian Institutes of Health Research and the Gates Foundation. Learn more about CHRIM's success and the impact of your gift at CHRIM.ca.

KidCOVE

CHRIM is part of an international research study called KidCOVE. Its primary purpose is to test the safety and effectiveness of the study vaccine that may protect children between the ages of six months to under 12 years of age from getting sick if they come into contact with SARS-CoV-2, which causes COVID-19. Dr. Lauren Kelly, CHRIM Researcher and mother of two, was excited to enroll her son in the clinical trial.

"Vaccinating young children will protect them from potentially life-long consequences following a COVID-19 infection," says Dr. Kelly. **"Participating in this clinical trial was the only way for my three-year-old son to access a vaccine at this time. I know that whether he got the vaccine or the placebo, the data generated from this study will be used to support the approval of vaccines for all children under five. Bonus, my toddler is very excited that people want to learn about his body."**



UNDERSTANDING MENTAL HEALTH IN FAMILIES



Dr. Leslie Roos, a CHRIM Investigator, applies neuroscience research to develop clinical programs that support the mental health and parenting needs of families affected by chronic stress. Dr. Roos was recently awarded a CHRIM operating grant for SPYKids: The Development and Evaluation of Single-Session Psychotherapy for Young Kids through Patient Engagement Techniques. “With a group of parent and clinical-service partners, we are developing a single-session consultation service for families when children are first referred for neurodevelopmental disorder assessments,” says Dr. Roos. “We expect SPYKids to have widespread potential to quickly identify and meet unaddressed family needs while awaiting comprehensive assessments, and ultimately improve child health, development and quality of life.”



UNDERSTANDING INFANT LUNG DEVELOPMENT



Every 10 minutes, somewhere around the world, a baby is born with a hole in their diaphragm and abnormal lung development. This devastating disease is called congenital diaphragmatic hernia (CDH), and Dr. Richard Keijzer plays an integral role in treating it. As a pediatric surgeon at HSC Children’s Hospital, he can close the hole with an operation, but babies often struggle with breathing after their operation because of the abnormal lung development. He and his team have discovered that two minuscule gene regulators, called microRNAs, play a significant role in the abnormal lung development before babies with CDH are born.

Their first studies show that babies with higher levels of these specific microRNAs have better lungs and better outcomes than babies with lower levels. “We want to capitalize on this discovery and explore methods to use these microRNAs as a prenatal therapy to improve the abnormal lung development before these babies are even born,” said Dr. Keijzer. Dr. Keijzer was awarded a CHRIM grant in this area in 2021, as well as two significant grants from the Canadian Institutes of Health Research.



YOU BUILD COMMUNITY

PATRONS (\$50,000+)

Kinsmen Club Of Winnipeg *
 Million Reasons Run *
 Winnipeg Police Association –
 Charitable Trust & Ball *

BENEFACTORS (\$20,000+)

BMO Financial Group –
 Bear's Paw Golf Classic *
 Dairy Farmers Golf Tournament *
 Highway Motor Freight Ltd.
 Pre-Seed Shiny Round-up
 Tournament *
 RBC – Race for the Kids *
 Spirit Halloween *

CHAMPIONS (\$10,000+)

Aces Fantasy Football *
 Brady Champion Child Fundraising *
 EMCO Waterworks
 Golf Tournament *
 Foodfare Annual Dinner *
 Long & McQuade Music Therapy
 Fundraising Drive *
 Manitoba Building and Construction
 Trades Council Charities for Kids
 Golf Tournament *
 Miracle Mick Birthday Party
 PayPal Giving Fund Canada *
 Red River Co-op *
 Winters Auto Service –
 "For the Love of Paige" *

BUILDERS (\$5,000)

The Chamois Car Wash's
 Christmas Fundraiser *
 Donate A Car Canada Inc. *
 KidFish Virtual Ice Derby Marathon *
 Mom's of Miracles
 Christmas Fundraiser *
 Northern Lights Carwash
 Grand Opening
 Officers and Crew of the HMCS
 Winnipeg: Marathon Run *
 Parkland Fas Gas Campaign
 Purdys Chocolatier Dear
 Santa Campaign *

FRIENDS (\$1000)

Air-Serv Canada Annual Fundraiser *
 Dr. Bamidele Akinrinlola &
 Kofo Williams-Akinri
 Group Fundraising
 Alexander's Army
 Caps for Cam *
 Central Transport Refrigeration Ltd.
 "Wise to be Well"
 Fitness Challenge *
 Champion Child Fundraising Keira
 CN & CN Employees and
 Pensioners *
 Collège Jeanne-Sauvé
 "Video Game Club"
 Colour Compass Corporation
 Christmas Fundraising
 Connexion Western Star
 Christmas Fundraising *
 Cycle 4 Eveline
 Daniel Lee Dorward Comfort Fund *
 Wes Dowse – 5km Challenge Run
 Everly Hope Design Journal
 GingerCane GingerBread
 House Contest *
 GymKyds *
 HSC Tim Horton's Smile Cookie *
 In Memory of Luc Huberdeau
 Jenna Rae Cakes *
 Keeping Kenzi Close *
 Kyle Kurz's Wedding Fundraiser
 Lights of the North *
 Manitoba Junior Hockey League
 Hoodie & T-shirt Sales
 Manitoba Lego Users Group Annual
 Lego Donation *
 Max's Treasure Box *
 NHLPA and Enterprise Rent-A-Car
 NHL Hat Trick
 Noventis Credit Union Jean Day Fund
 Paper Birch Apparel
 Phi Delta Theta Manitoba Alpha –
 10km Challenge Run
 Saint Boniface Optimist Club
 Salisbury House "Pay It Forward"
 Save a Child with Save Your Time

Save-On-Foods &
 Campbells Program
 Scarrow & Donald Facilities Inc.
 "Social Fund"
 Micah Sifton-Lajeune's
 Baby Shower
 St John's Lodge Annual Fundraiser *
 Owen Thorvaldson's Kucpakes
 4 Kids Fundraiser
 Trunk or Treat *
 Veron Consultants
 Christmas Fundraiser *
 Willy Dogs *
 Winnipeg Ghostbusters *
 Winnipeg ICE: Annual Teddy Bear
 Toss + DERCA Fundraiser *
 Winnipeg Steelers Hockey Club





ALEXANDER'S ARMY TOY DRIVE & BIKE RIDE

Alexander was diagnosed with a rare incurable brain tumor at age five. He fought a courageous battle, but sadly, Alexander passed away on June 5, 2017. His family have chosen to honour his life through collecting donations and an annual bike ride. In 2021, Dan, Alexander's dad, and his brothers rode the 135 km from Winkler to HSC Children's. They do this ride to honour the kids who make this trip for their treatments. This year they raised \$4,740 for the Child Life program to help bring smiles to sick kids during difficult and sometimes scary times.



WINNIPEG POLICE ASSOCIATION 50/50

What started out as a traditional fundraising raffle turned into something incredible! The WPA ran a 50/50 raffle at their annual Charity Ball – 50% of funds raised would go to HSC Children's and 50% to the winner. It was won by the Winnipeg Police Credit Union who surprised everyone by choosing to donate 100% of their \$46,000 in winnings to the Children's Hospital Foundation. More than \$92,000 was raised to benefit sick and injured children. What a beautiful example of the community support that makes anything possible!

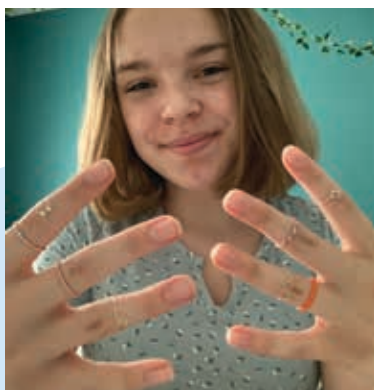


ACES FANTASY FOOTBALL

In 2021, Aces Fantasy Football League added philanthropy to their roster. Bragging rights were on the line so Mike Arnold set out to build a strategy that couldn't be beat: he would do a 4x4x48 run and challenge his network to pledge his efforts. Plan in place, network on board, he ran. And ran some more. He ran four miles, every four hours, for 48 hours straight. The Aces raised \$6,947, most of it due to Mike's efforts.

YOU HELP EACH OTHER

Why? It's a question kids ask again and again as they try to learn about their world. And as they learn, they come to know that they have the power to change the future for themselves and others. Take **Sydney Meagan**, for example. Sydney raised \$836 for the Indigenous Community Healing Space by selling jewelry she made herself. Why? Because she wanted to be part of something special. **École Secondaire Sisler High School's Gamers for a Cause** donated \$751.82 to HSC Children's. Why? Because they wanted to incite hope to all children and bring a smile to their faces, one game at a time. **Rhea Myers'** annual gathering of donations instead of gifts on her birthday raised over \$2,000? Why? Because she – like a lot of kids! – decided to make her party about the future, not the present(s).



Ash Akman
Ara Pablo
Arborg Early Middle Years School
Ava Minty
Ella Bloodworth
Edison Bouvier
Brady Bobrowich
Annabelle Bryk
Rylyn Carey
Keira Davlut
Alysa Cleland
Harrison Daly
Theo Daly
Deloraine Collegiate
Markus D. Doerksen
École Assiniboine School
École Secondaire Sisler High
School's Gamers for a Cause
Talaina Ehinger

Elmwood High School
Emmanuelle Brunet
Arianna Fehr
Mackenzie Gair
Garden Valley School Division
Glenwood School
Henry Green
Hand in Hand Daycare
John M King School
Sasha Lambert
Arthur A. Leach Junior High
Lord Selkirk Regional
Secondary School
Mitchell Renaud
Rhea Myers
James O'Neil
Christiano Pereira
Cohen Persaga
Éveline Petit

Red River Valley Junior Academy
Massimo Rigatto
River East Transcona
School Division
Kalli Rodgers
Rosser Elementary School
Luke Shi
St. John's Ravenscourt School
Sydney Meagan Rings
Dhairya Thakor
Owen Thorvaldson
U13 APHA Boys Rangers
Hockey Teams
Valleyview Centennial School
Emma Vincent
Pacey Wall
Winnipeg Mennonite Elementary
& Middle Schools



YOU BECOME FAMILY

Barry McArton wanted to leave this world better than he found it and he did, through a lifetime of tireless work to make his community better. In his memory, his family has continued his legacy with a transformational gift to the Child Life program.

You may not have known Barry, but you will see the impact of his work at many of Manitoba's most significant institutions for years to come. It is said that he inspired people through his infectious enthusiasm, tireless energy, and dogged persistence – traits which are echoed by many of the staff at HSC Children's who care so deeply for sick and injured children in Manitoba.

Because of *his* family's generosity, children and their families who spend days, weeks, or months at the hospital, will smile a little, laugh a little and make little memories that will make their lives a little better.



DOUBLE YOUR MONTHLY IMPACT



Sign up at goodbear.ca/monthlydonor

Monthly donors are vital to the Foundation. Monthly Miracle Makers help stock playrooms with toys and games, purchase specialized equipment, fund comfort programs to help kids and families on their most difficult days, and support ground-breaking research. In 2021, Maxim Truck & Trailer matched all new monthly donations up to \$50,000. We are deeply grateful to Maxim and our monthly donors – 1,530 and counting – who choose this special way to continue caring for kids.





YOU MAKE TOMORROW BETTER

The Foundation began its journey towards ReconciliACTION in 2019, when we reached out to Indigenous community members to listen and learn how we can best support them, their kids and their families in hospital. Since then, we have made significant progress, and continue to have much more to learn and to do. The Foundation's Indigenous Advisory Circle (IAC), a group of leaders across Manitoba from First Nations, Métis and Inuit communities, provides meaningful advice on how to ensure our work reflects an Indigenous perspective and worldview. In 2021 the broader community joined these commitments to reconciliation to help initiate plans for the hospital's first Indigenous Community Healing Space. \$640,000 has already been raised for the space, thanks to your generous support.

INDIGENOUS COMMUNITY HEALING SPACE

Under the leadership of Dr. Mélanie Morris, Canada's first Métis pediatric surgeon, the hospital's first physician lead for Indigenous Health and a member of the IAC, this space is designed to be a place where children and families feel safe, connect with each other, and nurture their whole self – physical, mental, emotional and spiritual – while away from their home community and cultural supports. Up to 60 percent of the kids who use the hospital – kids like Janessa – are from Indigenous communities.

Developed in consultation with the Indigenous Advisory Circle, Elders, community organizations and families, the Indigenous Community Healing Space is important for the Foundation's and hospital's journey towards reconciliation. Together, we can support the needs of Indigenous families, and lead with a focus on reconciliation for the past and improved care for Indigenous children into the future.

DR. MÉLANIE MORRIS

She vividly remembers being terrified as she walked into her first surgery at HSC Children's Hospital. Not because she did not know what to do; it was the overwhelming intensity of the joy and nervousness that she was finally doing what she had dreamed of since she was 12 years old. Dr. Mélanie Morris had just become the first Indigenous pediatric surgeon in Canada.

"The kids, they really take you out of your ego and into a magical world of an extraordinary little human. The way they see and what they showed me... their resiliency. It is a privilege to work with them. And if a child is suffering, I can help... there is no other job that can give me that same opportunity," says Dr. Morris.



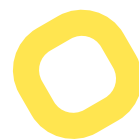
JANESSA

Brenda Dumas was eight months pregnant when her oldest child Janessa was rushed from the General Hospital in The Pas to HSC Children's, far from their home in Pukatawagan.

After years of battling urinary tract infections, periods of unrelenting pain and kidney disease, Janessa had only 25 per cent kidney function, and that continued to decline. Soon after, she developed anemia, and renal failure seizures began.

The family moved to Winnipeg to stay close to her and her care as she awaited a kidney transplant. Janessa received her new kidney in December 2020. Janessa and the kidney (she named it Bob) are back home and doing very well. She will continue to need HSC Children's.

"Janessa is an active kid – she loves being outside with friends. She would do an ice fishing derby every weekend," laughs Brenda. **"I am grateful, because the Children's Hospital helped my child and gave her a chance to live a normal life again."**



YOU MAKE MIRACLES

The Foundation is a member of the **Canadian Children's Hospital Foundations (CCHF)**, the single largest non-government funder of children's health in Canada. CCHF runs the Canadian branch of **Children's Miracle Network (CMN)**, raising funds and awareness for children's hospitals like ours across Canada, through fundraising partnerships with national organizations. All funds raised by corporate partners, their associates and customers in Manitoba stay in Manitoba. Thank you!



Children's
Miracle Network®



DURACELL®



NORTHERN
REFLECTIONS



CANADA'S
CHILDREN'S
HOSPITAL
FOUNDATIONS



Champions
Children's
Miracle Network®

Every year, foundations like ours identify a champion to serve as the face of kids treated at their local children's hospital. These brave and spirited ambassadors – like Brady – spend the year sharing their exceptional stories to encourage people to support child health through local events and CMN partner programs in their communities.





THE BRICK ST. JAMES

For the sixth straight year, the St. James Brick location was the top volume store for CMN fundraising in Canada! This special milestone cannot be achieved without incredible hard work by the leadership and all employees of this Brick location. In celebration, Brady, our 2021 champion, spoke to the team about the impact of their work and presented them with a plaque to recognize their achievement. We are grateful for their dedication to helping sick kids in Manitoba.



WALMART

The Foundation is deeply grateful for CMN partner Walmart. Even in this very challenging year, Walmart associates raised nearly \$800,000 for areas of greatest need, like Child Life and research. Walmart Canada is also the sponsor of the Champions program. Champion Child Brady visited several stores in 2021, including in Portage la Prairie, where the staff wore #doitforBrady t-shirts, and provided a hockey net and stick so Brady – an avid hockey player – could take a few shots. It's goal-driven support like this that makes us so happy that Walmart is on our team!



THE THISTLEDOWN FOUNDATION

The Thistledown Foundation was established by the leadership of Shopify. Thistledown donated \$2 million to each of Canada's 13 children's hospital foundations through the Canadian Children's Hospitals Foundation. Funds will support an expanded day surgery program at HSC Children's and research at CHRIM.





PACEY

After more than 30 surgeries, five years of testing, and countless days in hospital, eight-year-old Pacey's digestive system still won't work. Pacey has intestinal failure, but what's causing it is unclear. Pacey's condition started when he was two years old and has progressively gotten worse. He's had a wide range of surgeries to help his digestion and has now had his colon removed, and a colostomy placed. Pacey has been in and out of the hospital, so he's really gotten to know the Child Life team. Child Life specialists are experts at helping kids cope with life in hospital. His mom Kim is thankful they have so many ways to help Pacey enjoy just being a kid.

"We have an amazing team here. We trust them and we have a really great relationship with them," says Kim Wall, Pacey's mom. **"It's been a battle for five years, but we still have hope."**

YOU GIVE MORE



The **golf tournament**, in partnership with Keeping Kenzi Close, raised a phenomenal \$264,166, including \$81,000 for laparoscopic surgical tools that support quicker healing time.



Manitobans "wandered the world" through the virtual **GALAvant**, raising more than \$250,000 to help kids like Pacey. Pacey and his family were invited to participate, but he was in hospital at the time. A generous donor rented a room at the hotel attached to the hospital so Pacey's family could stay and enjoy the event together. (Read Pacey's story at left.)

YOU STEP UP

94.3 The Drive
99.9 BOB FM
103.1 Virgin radio
680 CJOB
Access Credit Union Corporate Office
ADS Canada
Altema Asset Management
AON Risk Solutions
Argus Industries
Gail Asper Family Foundation
Atlantic Industries Ltd.
Babakhanians Family and Companies
Bell Media
Birchwood Automotive Group
Bituminex Paving Ltd.
Black Rook Design
Boston Pizza Enright Group
BSD Solutions Ltd.
Building Products Concrete Supply
Bulat Poutsie
Canadian Pacific Railway Company
Children's Hospital Pediatrics
and Child Health
CIBC
Cipryk Family
CJNU Nostalgia Radio
Corus Entertainment
CTV Winnipeg
Daytona Capital Corp
Dillon Consulting
E.H. Price
Ellement Consulting Group
EQ3
Fort Rouge Auto Centre
Fresh Traffic
Gloria & Henry Friesen
FWS Group of Companies
GardaWorld Security Services
Genstar Development Partnership
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RAISING HOLIDAY SPIRITS

Seeing the need for a bit of holiday magic, Brody Jackson from QX104, the Winnipeg Police Association, The United Firefighters of Winnipeg, HSC Children's, and the Foundation came together to raise spirits for kids in hospital – literally! Santa rode a fire truck ladder in front of the hospital to wave at kids inside, floor to floor, window to window. WPA and UFFW also donated \$1,000 each for toys and comfort items for kids over the holidays.



YOU GET INVOLVED

Community members are the heart of the Foundation. Thank you for generously contributing your time and expertise! (Membership to March 31, 2022)

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DR. HUGH TAYLOR

Dr. Hugh Taylor, famous for his jellybean jar and bushy eyebrows, joined the Department of Pediatrics at the Manitoba Clinic in 1964 and spent his 40-year career caring for countless infants and children. In addition to his clinical practice, Hugh taught at the University of Manitoba, Faculty of Medicine, and served as President of the Winnipeg Children's Hospital and President of the Canadian Pediatric Society.

Dr. Taylor's legacy will live on because he chose to leave a bequest to the Foundation in his will. His selfless gift is already at work through the new outdoor play space for Child & Adolescent Mental Health and dedicated diabetes research, and the endowment fund in his name will continue to benefit thousands of children who will have a chance for a better future.

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Endowment Fund
Children's Sports Legacy Fund
Karla MacKenzie & Sophie Conner Memorial Fund
Dr. Heather Dean Lecture for Excellence in Pediatric
Diabetes Research
The Renee Ethans Child Life Endowment Fund
Dr. Charles Ferguson Memorial Fund
The Firefighters' Burn Fund Paediatric
Endowment Fund
The Captain C. F. Galbraith R.F.C.D.F.C.
Endowment Fund
Thomas Gilroy Endowment Fund
The Bill & Fimi Glesby Family Endowment Fund
Dr. James & Mrs. Marian Haworth Metabolic Research
Endowment Fund

The Abie & William Hoffman Scholarship in Heart
Disease in Children
Colleen Horbay Endowment Fund
The Andrew S. Jackson & Elsie M. Jackson & Family
Endowment Fund
The Ruth Kettner Child Life Education
Endowment Fund
The Loepky Family Endowment Fund
The George & Bernice Lyon Memorial Fund
The M. Sc. Graduate Studentship Endowment Fund
The Peter & Maureen Macdonald Endowment Fund
The Wilberta M. Malcom Endowment Fund
Manitoba Neurofibromatosis Support Group Fund
The Elaine & Neil Margolis Family Endowment Fund
Dorothy Martin Endowment Fund
The Lori McGregor Memorial Fund
Stephen Walter Mical Research Endowment Fund
The Nathan Morantz Fund
The Carl F. & Clara Pitura & Family Endowment Fund
The Carol & Jim Sangster Fund
The Deklyn Sawatzky Endowment Fund
Dr. Hugh R. Taylor Endowment Fund
Dr. Irene Uchida Fund for Medical Research in
Pediatric Genetics
The Watson Family Child Life Endowment Fund

THANK YOU BRADY!

Amid COVID-19, Brady Bobrowich, our 2020 Champion Child, agreed to stay on as Manitoba's Champion for a second full year in 2021. Brady showed incredible resilience this year as he battled a tumour in his arm that needed immediate surgery early in 2021. This was followed by major spinal surgery in June 2021 to remove the rods that had been holding his spine straight and fuse his entire thoracic spine to prevent further bending from the large inoperable tumour connected to his spinal nerves.

Despite these challenges, Brady attended more than 40 events, virtually and in-person, to share his story and highlight our amazing hospital and research institute. He and his family also coordinated virtual fundraisers for surgical equipment.



"I've had two major surgeries during these years as Champion Child, and I once again learned the importance of HSC Children's Hospital. I want to make sure surgeons have the best tools available to help other kids like they helped me."

Brady proudly presented a cheque for \$37,000 to help purchase a Midas Rex MR7 pneumatic surgical drill, a newer version of the drill used in his own surgeries. This drill will help surgeons have even more precision to protect sensitive structures during surgery, and make clean, thin cuts that promote faster healing time with less pain, and help kids spend less time under anaesthetic.

A virtual event was held to thank him and his family for two full, amazing years as ambassadors for the kids who need HSC Children's Hospital. Thank you, Brady!

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(204) 787-4400 or 1-866-953-KIDS (5437)

goodbear.ca

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