

Sponsorship Opportunities

To become a sponsor or purchase an Ice Crystal Gala package please contact:
Angela Caron at acaron@goodbear.ca or (204) 781-1158



*Ice
Crystal
Gala*
2022



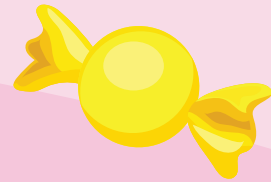
**Saturday
November 5th**

The Children's Hospital Foundation
invites you to a sweet family adventure

Learn more at goodbear.ca/IceCrystalGala



Sponsorship Opportunities



CANDY CASTLE KINGS AND QUEENS	PEPPERMINT PARTNERS	LOLLIPOP LAND	LICORICE LORDS AND LADIES	SUGARPLUM STARS	GINGERBREAD FAMILIES	CANDY BAR CLAN	GUMDROP GUILD	SWEET SUPPORTERS	FUND THE NEED	RAINBOW ROAD
STAGE SPONSOR	DINNER SPONSOR	CHILDREN'S WORLD SPONSOR	SPEAKER SPONSOR	ENTERTAINMENT SPONSOR	GALA FAMILY SPONSOR	CANDY BAR SPONSOR	TABLE SPONSOR	HONOUR A PATIENT SPONSOR		
\$20,000	\$17,500	\$17,500	\$15,000	\$15,000	\$12,000	\$8,000	\$6,000	\$3,500	\$1,000	\$500

NUMBER OF OPPORTUNITIES:	SOLD	1	1	SOLD	1	3	SOLD	70	3	unlimited	50
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AT THE GALA

Table at gala for 10 guests	•	•	•	•	•	•	•	•		
Purchases gala tickets for patient and family to attend the event								•		
Organization logo featured at event stage	•									
Organization logo featured on dinner menu		•								
Organization logo featured at entrance to Children's World			•							
Organization to have opportunity to introduce speaker				•						
Organization logo or family name featured in event program	•	•	•	•	•	•	•			
Ad acknowledging sponsorship on event silent auction site	•	•	•	•	•					
Organization logo featured on event slideshow	•	•	•	•	•	•				
Family photo featured on event slideshow						•				
Listing featured on event slideshow							•	•	•	
Acknowledgment by emcee	•	•	•	•	•	•	•			
Organization logo featured on board game piece in life-sized Candy Land game										•

FOUNDATION PUBLICATIONS

Listing in annual report and invitation to AGM	•	•	•	•	•	•	•	•	•	•
Listing on donor wall									•	
200 word write-up on why your organization supports the Foundation, posted to the event webpage at goodbear.ca	•	•	•	•	•					
Organization logo featured on event webpage at goodbear.ca	•	•	•	•	•	•				
Family photo featured on event webpage at goodbear.ca						•				
Listing on event webpage at goodbear.ca							•	•		
Featured in gala e-newsletter	•	•	•	•	•	•	•	•		
Included in Thank You social post in advance of event	•	•	•	•	•					
Included in Thank You social post following event	•	•	•	•	•	•	•			

OUTSIDE MEDIA

Included in post event Thank You article published in Winnipeg Free Press	Image (if available)	Image (if available)	Image (if available)	Image (if available)	Image (if available)	Image (if available)	Image (if available)	Listing		
Listing in event media release	•	•	•	•	•					

PRIVATE TOUR

Tour of Children's Hospital Research Institute of Manitoba for up to 8 guests	•									
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*In keeping with CRA guidelines if a charitable tax receipt is required no logo can be used on website or event materials. If you have questions, please contact Angela Caron at (204) 781-1158

In accordance with the Canada Revenue Agency regulations, sponsors will receive a letter from the Foundation which will state the full value of their sponsorship which can be applied against company marketing budgets.