



Gratitude Report 2020



The
Children's
Hospital
Foundation
of Manitoba



Brady is our 2020 and 2021 Champion Child. Learn more about his story on page 17.

OUR VISION

To be the charity of choice devoted to funding excellence in child health care and child health research.

OUR MISSION

To improve the health of children everywhere, by inspiring our community to support excellence in child health care and child health research.

VALUES

Passionate to increase the quality of life for infants, children and youth, **Dedication** to enhance child health care, **Integrity** to all we serve, **Engaged** volunteers, staff, donors and families, **Accountability** in all that we do.

HSC WINNIPEG CHILDREN'S HOSPITAL BY THE NUMBERS*



150+
BEDS



4,700+
SURGERIES



9,200+
ADMISSIONS AND
TRANSFERS IN



78,800+
CLINIC VISITS
(INCL. 42% VIRTUAL)



37,000+
DIAGNOSTIC
PROCEDURES



30,000+
EMERGENCY
VISITS

45%

KIDS LIVE
OUTSIDE
WINNIPEG

40-60%

KIDS ARE FROM
INDIGENOUS
COMMUNITIES

*Note: Due to COVID-19, visits were lower in 2020 than is typical, e.g. approximately 30% fewer emergency visits and 15% fewer surgeries

LETTER FROM THE CEO + CHAIR

Children's Hospital Foundation's tagline is **Let's make anything possible**. The notion of achieving what felt impossible was especially true in 2020. Uncertainty was the only certainty. But communities came together. We all learned how to do things differently. And we appreciated more deeply the things that are important.

Despite a global pandemic — the greatest health, economic and social crisis in generations, which had profound impacts on the life of every single person in the world — donors like you continued to make anything possible for sick and injured kids.

You recognized that cancer, heart conditions, broken bones, specialist appointments and diagnostic tests didn't take a break because of the coronavirus. Kids still needed the expert, compassionate care of teams at HSC Winnipeg Children's Hospital, and the relentless curiosity and ingenuity of scientists at Children's Hospital Research Institute of Manitoba.

And more than ever, you came through for them, demonstrating unparalleled generosity despite the challenges you, your loved ones and your organizations faced. Whether sewing masks or donating wireless devices, buying toys or pledging a gift, attending a newly virtual event or trying your luck in a 50/50 draw, you continued to prioritize the health of kids in our community.

In fact, the 2020 annual giving campaign, which includes newsletters, direct mail and Giving Tuesday, was our most successful ever. And the momentum that began with building a new heart centre continued beyond the clinic and into every part of the hospital, growing from a goal of \$3.5 million in 2019 to \$17.7 million — part of the largest capital campaign we have undertaken yet. At the end of 2020, we were less than \$2 million from achieving that incredible goal, which means that more kids will benefit from the addition of new monitored beds and infrastructure to support virtual care, which is even more important given COVID-19 and the need to safely isolate patients.

The Foundation also continued on its path to reconciliation, with inaugural gatherings of the Indigenous Advisory Circle (see page 22 for a list of members). This group of leaders from First Nations, Métis and Inuit communities will provide valuable input into the Foundation's activities. We want to learn and celebrate together, so that we can support culturally safe care and resources for kids across Manitoba, Northwestern Ontario and Nunavut who need the hospital.

As the Foundation celebrates its 50th anniversary throughout 2021, your impact on the community will continue to be felt because anything is possible when we work together.

With deepest and heart-felt gratitude, thank you for continuing to care for kids.



DEAN SCHINKEL
Chair

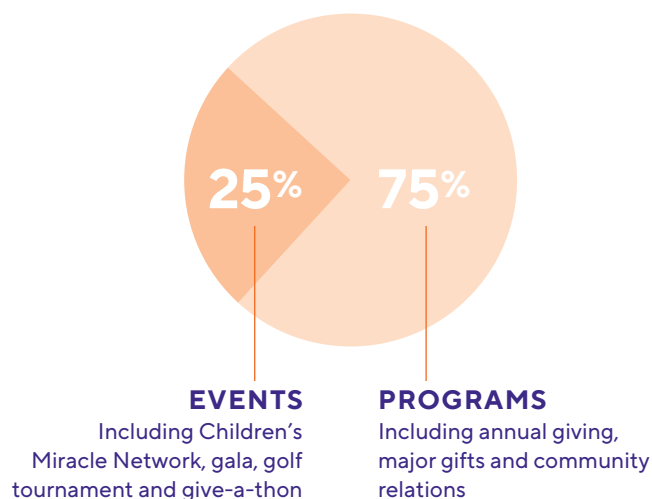


STEFANO GRANDE
President & CEO

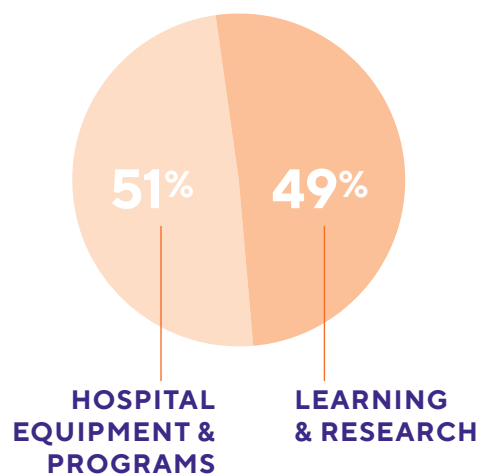
YOUR GENEROSITY MAKES AN IMPACT!

Through annual programs and individual gifts, special events, sponsorships and partnerships, **14,823 donors and supporters like you raised \$8,959,818*** to support sick and injured kids across Manitoba, northwestern Ontario and Nunavut in 2020. Your generosity provided much needed funds to ensure kids at HSC Children's get the best care possible with state-of-the-art equipment, programs that enhance comfort and safety, and research that helps understand childhood disease and injury.

FUNDS RAISED



FUNDS GRANTED



* Audited financial statements, including gross revenues, are available at goodbear.ca/annualreport

THE WINNIPEG FOUNDATION

Bear hugs to The Winnipeg Foundation for providing two grants in 2020: \$300,000 for the new Children's Heart Centre and \$30,000 for Child Life. The Winnipeg Foundation helped ensure Child Life programming continued to be available to kids, since many events that support it were cancelled due to COVID-19. Funding for the heart centre will be warmly felt for years to come by the thousands of kids and families who use the clinic annually.

YOUR GENEROSITY IS HEART-WARMING

In 2019, Barb and Gerry Price, lead donors and Honorary Campaign Chairs, began spearheading the first phase of a \$3.5 million campaign to build a new heart centre. Thanks to their leadership and your generosity, the campaign continued to grow in scope, bringing vital new facilities and equipment online in the hospital.

PHASE 1: \$10.9 MILLION COMPLETE

The new, world-class heart centre (opened March 2021), cardiac catheterization lab (opened March 2020) and fluoroscopy lab (opening late 2021) reduce the need for kids to be sent to other provinces for treatment, which is both costly and stressful for families. Thanks to your generosity, more than 6,000 kids will receive care in these beautiful, bright, larger spaces, filled with state-of-the-art equipment and technology.

PHASE 2: \$6.8 MILLION NEARLY THERE!

The second phase will extend remote monitoring capabilities and technology across all inpatient units. As the only hospital in the province with specialized, acute pediatric services, it is essential to always have the capacity to care for the sickest and most critically injured kids like Max who can't be treated anywhere else. Hospital staff can keep a closer watch on the sickest patients in real time, giving families the comfort they need to know there will be immediate response to their child's changing condition.

Investments like these will be game-changers, which the pandemic has brought into greater focus. Donors like you rose to the challenge in 2020. Thank you!



MAX

Max went through a lot as a baby — he had pneumonia, bronchiolitis, blood clots, paralyzed vocal cord, open heart surgery, cardiac arrest and a massive gastrointestinal bleed, among other challenges. In his first four years, he had more than 20 surgeries. Monitored beds allowed his parents and health care team to keep a close eye on him and continually monitor his oxygen levels, respiratory rate, heart rate, blood pressure and medications.

"Instantly my stress would drop knowing he was being moved to a monitored bed. I knew he would have 1:1 or 1:2 nursing and they would get an alarm if his oxygen levels were dropping. This hospital performs miracles. They've saved Max's life on multiple occasions. Max kept fighting and the team kept fighting alongside him." — Liz, grateful mom



YOUR GENEROSITY BRINGS COMFORT

HERE ARE SOME OF THE WAYS YOU MADE A DIFFERENCE IN THE HOSPITAL IN 2020



VENTILATORS

Ventilators help really sick kids breathe. They are used in intensive and special care units, supporting premature babies, children with complex medical issues like respiratory or neuromuscular conditions, and kids who have experienced trauma. In the time of COVID-19, as well as during flu and respiratory illness seasons, this equipment is essential. At any given time, the hospital needs eight ventilators so medically stable kids can safely go home. Thanks to generous donors, nine were purchased in 2020, helping kids like Ella.



VEINFINDERS

Can you imagine trying to save the life of an infant the size and weight of a cell phone? The precision it would take to find their tiny veins to run an IV or take blood? A veinfinder helps doctors and nurses see veins clearly prior to starting an IV or central line, providing a better chance to access the veins on the first try. Thanks to a \$23,748 grant by the Sandra Schmirler Foundation, the tiniest, most fragile babies in Manitoba — babies like 2019 Champion Child Gianna — will get that precise, lifesaving IV treatment more quickly and with less discomfort.



IPADS

Donors through CanadaHelps' national COVID-19 matching campaign and two local anonymous donors ensured kids like Janessa had smart phones and tablets to keep in contact with families and friends during their hospital stay. With visitor restrictions in place to protect vulnerable patients and their healthcare workers, having a way to phone, text or video call with loved ones, or play games while the playroom was closed, was essential. Kids could see for themselves that their families and friends were safe and doing well. Even Santa got in on the action!

ETHAN

"No parent should have to hear that their baby has leukemia. But as a mother who sat in a doctor's office hearing those words I can tell you this: If a child you love is ever taken ill, there is someone who will help you. The incredible doctors, nurses and staff of HSC Winnipeg Children's Hospital. Our little boy has lived through two years of intensive therapy, including chemotherapy and a bone marrow transplant. And in all that time, there has never been a day we have questioned or doubted his medical team.

So thank you for continuing to support Children's Hospital Foundation of Manitoba. With every gift made, you are saying to a family like ours, 'We believe in you. You've got this. Your little one is going to be okay'." – Dearly, grateful mom



YOUR GENEROSITY INSPIRES CREATIVITY

IN 2020, THE PANDEMIC BROUGHT TWO KEY AREAS OF IMMEDIATE AND GREATEST NEED TO THE FOREFRONT:

Child Life was more vital than ever, requiring additional resources to support kids in hospital given visitor restrictions, infection control measures and social distancing, and bringing the playroom and activity experience — as well as communication tools like iPads — directly to more kids in isolation.

Researchers at **CHRM** were able to spring into action to lead national and international projects in the fight against COVID-19 and understand how it would impact kids and families, thanks to the supports in place from donations like yours.

CHILD LIFE



Being a kid can be tough. Being a kid in hospital can be even tougher. Programs like Child Life bring joy and distraction, and make a hospital stay a little more comfortable. The team's role has become even more important during COVID-19 with the introduction of masks and other preventative measures that can seem scary. In 2020, programming and services didn't miss a beat, despite the challenges of the pandemic.

For five decades these dedicated professionals have been helping children like Ethan and their grown-ups cope with the uncertainties and stress of being in hospital, through play, education and preparation for treatment and procedures.

Engaging in "normal activities" like creating art, playing video games, reading books, making music, etc. is proven to help children deal with their emotions. Even better? Therapeutic play can lead to quicker recovery and a more positive attitude toward future healthcare experiences.





Child Life is especially beneficial for kids who come from rural and remote communities, because in addition to the normal stresses of hospitalization they may face cultural shock and heightened separation issues as they are far from family, friends, school, and routines.

Approximately \$400,000 of annual funding for the Child Life team and its programming — including therapeutic clowning, music therapy, CHTV, the library program, toy purchases and the playroom — is provided thanks to generous gifts like yours.

The team continued to celebrate special events and theme days, and do arts, crafts and other activities in the playroom and with individual patients in their rooms.



TOYS AND COMFORT ITEMS

In a typical year, dozens of kids, families and organizations drop off toys for children in hospital. Determined to make sure the main and unit playrooms were full and that kids staying in hospital got treats for special days like birthdays and other holidays, we put out the call. In a few short weeks, more than \$16,000 was donated to buy toys, games, books, gift cards and other comfort items. Bear hugs to you!

CONTINUING A LEGACY OF GENEROSITY

After losing her beloved mom and perennial (50+ years!) Foundation volunteer, Mary Lea Ruscetta established an endowment fund to create the Colleen Horbay HSC Youth Volunteer Scholarship Award. Presented during National Volunteer Week beginning in 2021, this scholarship will be given to a youth volunteer at the hospital pursuing post-secondary studies. Additional funds from the endowment will support Child Life. What a wonderful way to honour Colleen's passion and dedication to kids. Thank you!





CHIRM



The 270 world-class scientists at CHIRM, the Foundation's research arm, are working to better understand the specific and unique conditions faced by children in Manitoba and beyond, including structural disparities that disproportionately impact First Nations, Métis and Inuit communities. Thanks to your generosity, CHIRM is also a catalyst in recruiting and retaining the top healthcare professionals at HSC Children's Hospital so that kids continue to get the best care possible.

Support from donors like you covers CHIRM's annual operating expenses. On average, every \$1 donation results in another \$5 of investment in research at CHIRM from national and international granting agencies like the prestigious Canadian Institutes of Health Research and the Bill and Melinda Gates Foundation.

In 2020, in addition to their ongoing research, CHIRM research teams led 13 international and national investigations to understand the impact of COVID-19 on kids*. Here are a few examples:

Dr. Meghan Azad, research scientist at CHIRM and associate professor and Canada Research Chair in Developmental Origins of Chronic Disease at the University of Manitoba, is Manitoba co-lead of the CHILD Cohort Study (CHILD) that is studying the impact COVID-19 is having on families.



The CHILD Study involves nearly 3,500 families in Manitoba, British Columbia, Alberta, and Ontario who have been followed since before their child's birth and are now between the ages of eight and 11. This study is one of the few that had collected samples like blood and psychosocial data just before the pandemic began. Because of this, Dr. Azad's team can study how pre-pandemic health and immune status influences the risk and outcome of the coronavirus infection.

"Our project will study why some people infected with the virus become seriously ill, while others do not, and will help us identify risk factors for infection." — Dr. Azad

MANY THANKS!

The **Frontline Fund** was launched in support of hospital foundations across the country, sharing the communities' generosity to ensure staff on the frontlines had the supplies, supports and research to fight COVID-19. All funds raised in Manitoba stayed in Manitoba. Thanks to donors like you, more than \$32,000 was allocated to the Foundation, which was directed to COVID-19 research at CHIRM and to purchase masks for staff and patients. Virtual bear hugs to you!

Dr. Lauren Kelly, research scientist at CHRIM and assistant professor in the departments of Pediatrics and Child Health and Community Health Sciences at the University of Manitoba, is currently a co-investigator on two national clinical trials related to COVID-19. One is the Canadian Treatments for COVID-19 (CATCO) trial, the Canadian arm of the World Health Organization's (WHO) global Solidarity trial. The Solidarity trial is aimed at finding the best possible treatment for the virus, and involves nearly 100 other countries, each simultaneously running studies in the race to find a cure. This trial is adaptive, meaning that it is built to study different drugs as evidence accumulates in this and other studies.



"I wanted to help and knew that my research skills and clinical trials expertise could be valuable in the race to find effective treatments for patients with COVID-19 here in Manitoba." — Dr. Kelly

Dr. Terry Klassen, CHRIM's CEO and Scientific Director and professor of Pediatrics & Child Health at the University of Manitoba, is part of a group of international pediatric emergency medicine clinicians and researchers who are researching the effects of COVID-19 in children in two different studies.



Dr. Klassen's first COVID-19 study looks at how likely infected but asymptomatic children are to transmit the virus to other children and adults, which is particularly crucial in ensuring safe school settings. Kids were recruited from 20 participating emergency departments across Canada and the United States.

Dr. Klassen is also leading a 57-site international study with the Pediatric Emergency Research Network (PERN) which he co-founded during H1N1, screening select asymptomatic children around the world for the virus that causes COVID-19. This will help uncover just how prevalent infections are in children who are not showing any symptom of disease so that effective measures can be put in place to minimize transmission.

* To learn more, visit chrim.ca and @CHRIManitoba on social media.



CHRIM researchers helped create **No Mercy for the Coronas** with La Liberté and POP Comm, a fun, creative tool to help kids and their families understand the scientific realities of the COVID-19 virus and the pandemic.

YOUR GENEROSITY BUILDS COMMUNITY

10 Guys
176 Boeing if Canada RCACS –
Flight for Life Challenge
7-6 Ranch Annual Dinner
Lights of the North
Avery Linton Legacy Foundation
BMO Bears' Paw Golf
Tournament
Boom Done Next
Brady Champion Child
Fundraising
Canadian Pacific Railway
Company
Caring for Kids
Carson & Brody's Have
Heart Walk
The Chamois Car Wash
Children's Hospital Book Market
Clocks for Kids
CN Campus Employees
Conquest Equipment
Corporation
Covid Cruises for Kids
Dairy Farmers of Manitoba
Donate A Car Canada Inc.
Drop In Dance Winnipeg
EMCO Sandale
Emergent Biosolutions
4th Annual Toy Drive in
Memory of Emma-Lee

Fit Club Winnipeg
Food Fare Annual Dinner
Fordia
Foster Agency
Gianna Champion Child
Fundraising
Giant Tiger Stores Limited
Gingercane Fundraiser
Grand Lodge of Manitoba
Guild No Show Fashion Show
Haircuts for Childhood
Cancer Awareness
Hog Days Committee
In Memory of Colleen Horbay
India Association of MB
Jenna Rae Cakes
Kazka Dance Collective
Keeping Kenzi Close
KidFish Ice Fishing Derby
Kinsmen Club Of Winnipeg
Long & McQuade
Maggie Grace Boutique
Manitoba Building &
Construction Trades Council
Charities for Kids Golf
Tournament
Matthew Marakovits
Mom's of Miracles
Morgan and Nicole's Closet
Pass the Dip Poker League

PayPal Giving Fund Canada
Prairie Proud Apparel Corp
Pre-Seed Shinnery Round-Up
Tournament
RBC – Race for the Kids
Red River Co-Operative Ltd.
Romanetz Ukrainian Dance
Ensemble
Royal Princess Ball
Salisbury House "Pay It Forward"
Sigurdson Financial Group Inc.
Slo-Pitch National Manitoba
Southern Chiefs' Organization
Bajoosh Run for Diabetes
Prevention
Spirit Halloween
St. John's Lodge No. 4 G.R.M.
Tim Hortons Smile Cookie
Trunk-or-Treat Children's
Hospital 2020
Veron Consultants Inc.
Winnipeg ICE / Blues / Freeze
Teddy Bear Toss
Winnipeg Moms Group
Community Garage Sale
Winnipeg Police Association
Winnipeg Steelers Hockey Club
Wintrak Model Railway Group
Winter's Auto Service Fundraiser





PAY IT FORWARD WITH SALISBURY HOUSE

Earl Barish is a long-time supporter of the Foundation, in his business life and through the Earl and Cheryl Barish Foundation. Inspired to bring business acumen and passion for helping community together, he created Pay it Forward with Salisbury House. From August to October, customers could designate part of the proceeds from a purchase of a Salisbury House gift card and/or from their meal to one of five charities. Sals and the Earl and Cheryl Barish Foundation also contributed to this generous and delicious campaign, raising more than \$10,000 in support of programs that help kids like Jaxon, and donating hundreds of gift cards for patient families impacted by COVID-19 to have a treat.

"Without question, helping kids have healthier, productive lives for many years is so important to us. Most kids are so brave — seeing Jaxon celebrate his third birthday was an inspiration for me personally. Nothing else matters if you don't have health." — Earl Barish



COVID-19 CRUISES FOR KIDS

A grassroots group started organizing drive-by parades for kids' birthdays during the spring 2020 lockdown. Families began making donations as a way to say thanks, which evolved into a formal fundraising effort, raising over \$8,000 which brightened up life for hundreds of families and kids in hospital.



PAIGE

At just two years old, Paige unexpectedly experienced respiratory distress and needed to be rushed to HSC Children's. The emergency team revived her twice before putting her on a ventilator and admitting her to the PICU. Sadly, eight weeks later she succumbed to a fatal diagnosis of Leigh's syndrome. The Kornelsen family donated 10% of all sales in October 2020 at Winter's Auto Service, raising more than \$16,000.

"Through this fundraiser, we are hoping to share our gratitude to the PICU staff and our appreciation for this unit of the hospital. It is our intention to help raise funds so that other children and their families receive the same care and compassion we received when we needed it most." — Kornelsen family, grateful parents



KIDS' GENEROSITY HELPS KIDS!

Kids make a difference for other kids every day – and they have fun doing it! From lemonade stands to walkathons, birthday parties to fashion shows, their creativity went a long way in helping other sick and injured children get better.

Arthur Day Middle School
Ashleigh, Aja and Caylee
Bernie Wolfe Community School
Laura Biesheuvel
Bird's Hill School
Brady Bobrowich
Emmanuelle Brunet
Buchanan School
Lauren Cameron
Harrison Daly
Owen DePaulo
Markus D. Doerksen
École Lacerte
École Margaret-Underhill
Edmund Partridge
Community School
Elwick Community School
Gianna Eusebio
Stella N. Friesen
Garden Valley School Division

Henry Green
Island Lakes Community School
Gavin Johnston
Harper Koop
Kenzi C. Kopansky
Maksym Kusyk
Oliver Lajeunesse
Ethan Laliberte
Lord Selkirk Regional
Secondary School
Lord Wolseley School
Claudia McWilliams
Jaxon Miller
Vanessa & Julianna Morrison
Mountain View Teachers'
Association
Rhea Myers
Nellie McClung Collegiate
Ness Middle School
Noa Nugent

Isabella Olson
Pacific Junction School
Kenzie E. Paterson
Cristiano Pereira
Éveline Petit
William Rees
Robert Andrews School
Siena, Maya & Noelia Ryan
Ryker's 1st birthday
Paige E. Schaub
Seine River School Division
Hannah Sheldon
St. Adolphe School
Stanley Knowles
Children's Centre
Sunrise School Division
Swan Valley Teachers Association
Nicole Tanapat-André
Bell Tse
Abby Wei

HERE, FISHY FISHY

Owen De Paulo wanted to give back so he created Lure Garden in spring 2020. Owen created designs and had them printed onto fishing lures that he sells through his Facebook page. In 2020 he raised \$164 and continues to sell them to anglers of all ages. Bear hugs to you!





ÉVELINE

Éveline spent her first three months in the NICU, following surgery and with daily dialysis, which continues to this day. When it came time to think of a theme for their little girl's first birthday celebration, Candice and Marquis Petit knew exactly what it had to be. As the youngest of four children, Éveline didn't really need toys or clothes. So the Petit family decided to focus on what was deepest in their hearts – gratitude that their daughter had made it through to celebrate her first year. They decided to dedicate Éveline's birthday celebration to raising vital funds for HSC Children's Hospital, as a way of making sure that every child in need could receive the same great care that Éveline did. They raised more than \$3,700 in donations of money and toys.

"When we donate, we know directly how it affects each and every child, mom and dad, and siblings. It gives them hope, it gives them compassion and empathy. It gives them someone to talk to. It makes them feel they're not alone when their world has just been turned upside down." — Candice and Marquis, grateful parents

YOUR SUPPORT MAKES MIRACLES



Since 1986, the Foundation has been a proud member of **Children's Miracle Network (CMN)**. Through corporate partners, their associates and customers, CMN raises funds for children's hospitals across Canada and the US.

**Children's
Miracle Network**



The **BRICK**

COSTCO
WHOLESALE



DURACELL



GNC
LIVE WELL



Lids

LOWE'S

**MADE
GOOD**

Marriott
INTERNATIONAL

**NORTHERN
REFLECTIONS**

PARTYLITE
CANDLES

RE/MAX

SMS
EQUIPMENT



Walmart

CANADA'S CHILDREN'S HOSPITAL FOUNDATIONS

Canada's Children's Hospital Foundations (CCHF) is the single largest non-government funder of children's health in Canada. CCHF runs the Canadian branch of Children's Miracle Network. In addition, CCHF raises funds and awareness for children's hospitals like ours across Canada, through fundraising partnerships with national organizations.



save on foods

SIGNET
JEWELERS

sobeys

Sun Life

thirty-one

THANKS!

Donations made in Manitoba stay in Manitoba to support research, training, life-saving equipment and programs that bring comfort to sick kids and their families. These are just a few highlights from 2020.



SOBEYS FAMILY OF SUPPORT

Over the last 20 years, the number of kids experiencing urgent mental health crises has increased dramatically. Through their inaugural Family of Support: Child and Youth Mental Health Initiative, Sobeys Foundation, Sobeys Inc. and banner stores Safeway, FreshCo and IGA teamed up to tackle this important issue. They set a fundraising goal of \$78,000 for Manitoba. The team and their customers raised an astounding \$144,000! Thanks to this support, the hospital launched a telehealth service for kids and youth in remote communities to get emergency mental health assessments closer to home. Two-thirds of kids got the help they needed without having to be transferred to Winnipeg.



MASKS, MASKS AND MORE MASKS!

COVID-19 prevented many events that typically raised funds for important hospital programs like Child Life from taking place in 2020. Enter CMN retail partner Walmart and the Dr. Goodbear mask! Everyone's favourite mascot graced one of the cutest – and most desirable – accessories around. More than \$100,000 was raised through mask sales in 2020, with friends at Save-On-Foods, Red River Co-op grocery stores, Food Fare, FreshCo Jefferson, goodlocal.ca and other organizations joining in the effort to keep kids in our communities healthy and safe.



COSTCO

Costco warehouses in Manitoba reached a major fundraising milestone this year: these dedicated teams and their customers have raised a cumulative total of \$2.5 million for sick and injured children through the Foundation. This long-standing support has helped thousands of children and families through the purchase of life-saving equipment like brain monitors, transport stretchers for infants and small children, and omni-beds for critically ill newborns. Most recently, Manitoba Costcos raised \$150,000 for the new Children's Heart Centre. (Photo taken before COVID-19)



THANKS TO YOU, BRADY IS A CHAMPION

At five months old, Brady's parents noticed unusual spots on his body. He was seen by a dermatologist who diagnosed type 1 neurofibromatosis — a genetic disorder that causes tumours to form on nerve tissue. These tumours can develop anywhere in the nervous system, including the brain, spinal cord and nerves.

The family continued to monitor small growths on Brady — sometimes feeling hundreds of them just under his skin. For a while there were no other symptoms, but when Brady was six, a curve in his spine appeared. An MRI showed a large tumour growing off his spine into his chest cavity. This was a plexiform neurofibroma, a larger, more extensive tumour, which caused Brady's spine to bend, much like a tree with branches on one side being too heavy. By age nine he needed surgery on his spine.

Brady has had four spinal surgeries to implant rods into his back to keep his spine straighter, including in June 2020 during the COVID-19 pandemic, when he stayed in hospital for a week. He goes to the hospital for an MRI every 6 months.

Brady is a perseverant young teen who doesn't let anything stand in his way. He loves to play hockey and baseball, and hunts and fishes with his dad. In 2020, Brady became the Foundation's Champion Child — an ambassador for all kids who need the hospital. Brady will continue as Champion Child for 2021. Thank you, Brady!



Every year, local CMN member hospitals identify a champion to serve as the face of kids treated at their local children's hospital. These brave and spirited ambassadors — like Brady, Gianna, Abigail and more — spend the year sharing their stories in their communities. Their goal is to encourage people to support child health through local events and CMN partner programs.

YOUR GENEROSITY MAKES A DIFFERENCE

EVENTS LOOKED DIFFERENT IN 2020, BUT THANKS TO YOU,
THEY WERE TERRIFIC SUCCESSES!



The **Children's Hospital Foundation of Manitoba Golf Tournament** was held August 18 at Glendale Golf & Country Club – in real life! Golfers enjoyed a sunny, hot, safely distanced day on the course, raising \$223,000, which helped purchase five portable ventilators to support kids at home.

The Ice Crystal Gala transformed into an out-of-this-world **GALactic Experience** in the comfort of participants' personal space bubbles. The gala-in-a-box included decorating, activity and food needs, while online, kids and families enjoyed a tour of the prairie sky, circus performers and a virtual dance party. We were over the moon to raise more than \$250,000 that helped purchase monitored beds to give families like Ethan's and Max's peace of mind.



Dr. Goodbear's Hope for the Holidays Give-a-thon made its debut in 2020, across Rogers Media stations and online. Kids and families, supporters and organizations shared their stories of hope to inspire holiday cheer to help kids like Ella and Max. Special bear hugs to The Johnston Group, Daytona Home and Carriage Signature Homes, and FWS for their sponsorship.

The Children's Hospital Foundation Guild of Manitoba was incredibly busy through 2020. While the Nearly New Shop was closed much of the year, the Sew4Kids team at the Guild sewed hundreds of masks for patients and visitors, held the virtual **No Show Fashion Show** and auction, and continued to be great ambassadors in the community. Thank you!



THANK YOU, SPONSORS!

94.3 The DRIVE
99.9 BOB FM
103.1 Virgin Radio
680 CJOB
ADS Canada
Gail Asper Family Foundation
Atlantic Industries Limited
Babakhanians Family and Companies
Bell Media
Birchwood Automotive Group Limited
Bird Construction Company
Bituminex Paving Limited
Black Rook Design
BLDG Architecture
Boston Pizza Enright Group
BSD Solutions Ltd.
Canadian Pacific Railway Company
CIBC
Cipryk Family
CJNU Nostalgia Radio
Corus Entertainment
Crosstown Civic Credit Union Ltd.
CTV Winnipeg
Daytona Capital Corp.
Department of Pediatrics & Child Health
Dr. Amrit Malik Medical Corporation
Eastside Ventilation
Ellement Consulting Group
Entegra Credit Union
EQ3
Exchange Income Corporation
FWS Group of Companies
GA Cabling
Glacial Aggregates Inc.
Global Winnipeg
Hoot Reading
Hugh Munro Construction Ltd.
IDC Communications
The Jewish Foundation of Manitoba
Johnston Group Inc.
Keller Williams Real Estate Services
Kiss 102.3

Lee River Transport
Lifetouch Canada
Manitoba Association of Optometrists
Manitoba Teachers' Society
Maple Leaf Construction Ltd.
Master Roofing Ltd.
NCI
Nutrien
Old Dutch Foods Limited
Once Upon a Child
Opticians Association of Canada
Overwaitea Food Group
Garry & Rebecca Parkes
PCL Constructors Canada Inc.
Perfect Landscaping
Gerry & Barbara Price
Qualico
QX104
RE/MAX
RBC Royal Bank
Rogers Media
Save-On-Foods
Shaw Business
Sigfusson Northern
TD
Terracon Development Ltd.
Tervita Corp
Titan Environmental
Trek Geotechnical
Tri-Core Projects Ltd.
Tripwire Media Group
True North Youth Foundation
Upside Down Tree Foundation
Urbanmine Inc.
Valerie Matthews Lemieux Law Corporation
Vault Mechanical
Vita Health Fresh Markets
Wawanesa Insurance
Waterloo Design House
Wellington-Altus Private Wealth
Whiteriver Logistics Inc.
Winnipeg Free Press



We know Ella wouldn't be where she is today without a dedicated team at Children's, and we are extremely thankful for them and to be blessed to have their services available to us.

—JAIMEE, ELLA'S GRATEFUL MOM



THE JOHNSTON GROUP

The Johnston Group is a Winnipeg-based company that provides group benefits packages for companies across Canada. Long-time supporters of the Foundation, The Johnston Group not only sponsored the inaugural give-a-thon, but also supported the golf tournament and continued their pledge of life-saving equipment. Thank you!

"Everybody I know has been touched somehow by the Children's Hospital and the Children's Hospital Foundation. When you get to know the organization and you get to know the great work that they do and the people and the families they help, it's tough not to step forward and do your part. It's us stepping forward as a company saying this is important and hoping others will respond."

– Dave Angus, president

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In 2019, as part of its journey towards reconciliation, the Foundation created the **Indigenous Advisory Circle** which met for the first time in 2020. This group of leaders from First Nations, Métis and Inuit communities across Manitoba generously share their wisdom and counsel with the Foundation, as it supports culturally safe programming, resources and spaces in the hospital.

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THEY DON'T EVEN THINK
I HAVE ANY PROBLEMS
WITH MY BACK OR HAVE
HAD ANY SURGERY, I'M
JUST A NORMAL KID
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