

SPONSORSHIP OPPORTUNITIES



GOLF TOURNAMENT



TUESDAY, JUNE 11, 2024

GLENDALE GOLF
& COUNTRY CLUB
400 AUGIER AVE

IN PARTNERSHIP WITH



Keeping Kenzi Close



Golf and #GiveBetterFutures for children who need treatment and care! We invite you to tee off to help kids in hospital at the Children's Hospital Foundation of Manitoba Golf Tournament on **Tuesday, June 11** at Glendale Golf & Country Club. Year after year, this tournament breaks fundraising records and since 2019, in partnership with Keeping Kenzi Close, supporters like you have raised over \$1.2 million to help the 140,000 kids who need HSC Children's Hospital each year.

We need YOUR help to do even more! The 2024 tournament includes an exciting day of golf, great food and drinks, online and live auctions, and a fun reception with special guests and engaging conversation.

Funds raised at this golf tournament will support kids and families in your community who rely on Manitoba's only children's hospital. Your present is changing their future.

Let's make anything possible!



TO BECOME A SPONSOR OR OTHER INQUIRIES CONTACT:
ANGELA AT ACARON@GOODBEAR.CA OR 204-781-1158

To learn more about Keeping Kenzi Close,
visit goodbear.ca/Keeping-Kenzi-Close

\$75M
GIVE BETTER
FUTURES



SPONSORSHIP OPPORTUNITIES

	PLATINUM SPONSOR \$10000	GOLD SPONSOR \$6000	RECEPTION SPONSOR \$6000	GOLF CART SPONSOR \$3000	DRIVING RANGE SPONSOR \$3000
Opportunity for marketing to participants or to provide promotional gift for participants					
Professionally prepared sign with your company name/logo to be featured on tournament course					
Company logo with link to be featured on Children's Hospital Foundation of Manitoba website posting for the tournament					
Acknowledgement in the Children's Hospital Foundation of Manitoba Annual Report					
Announcement of partnership on social media platforms and in Free Press Thank You ad					
Special recognition by the emcee					
A corporation may deduct 100% of a sponsorship fee as a business expense under guidelines of the Canada Revenue Agency					
Company logo in event program					
Company on screen during event reception					
Company logo featured on driveway entrance of golf course and included in all print materials					
Brief article on goodbear.ca about why the Children's Hospital matters to your organization					
Opportunity for staff to volunteer					
Recognition in Children's Hospital Foundation of Manitoba e-newsletter (circulation 20,000)					
Tour of Children's Hospital Research Institute of Manitoba for up to 8 guests					
Invitation for 8 to VIP celebrity reception event before the tournament					
Invitation for 4 to VIP celebrity reception event before the tournament					
Invitation for 1 to VIP celebrity reception event before the tournament					
Registration for 8 golfers (includes brunch, shared cart, reception, tournament prizes)					
Registration for 4 golfers (includes brunch, shared cart, reception, tournament prizes)					
Registration for 2 golfers (includes brunch, shared cart, reception, tournament prizes)					
Professionally prepared sign with your company logo to be featured on Driving Range					
Professionally prepared sign with your company logo to be featured on each golf cart used in the tournament - Minimum 75 carts					
Tent cards and signage around reception area acknowledging sponsorship					

*In accordance with the Canada Revenue Agency regulations, sponsors will receive a letter from the Foundation which will state the full value of their sponsorship which can be applied against company marketing budgets.

SPONSORSHIP OPPORTUNITIES

	PUTTING GREEN SPONSOR \$1800	WINE SPONSOR \$1800	BEVERAGE CART SPONSOR \$1800	BETTING HOLE SPONSOR \$1800	VOLUNTEER HOSPITALITY SPONSOR \$1800	CHIPPING GREEN SPONSOR \$1800	HOLE SPONSOR \$1500
Opportunity for marketing to participants or to provide promotional gift for participants							
Professionally prepared sign with your corporate name/logo to be featured on tournament course							
Acknowledgement in the Children's Hospital Foundation of Manitoba Annual Report							
A corporation may deduct 100% of a sponsorship fee as a business expense under guidelines of the Canada Revenue Agency							
Invitation for 1 to VIP celebrity reception event before the tournament							
Recognition in event program and on screen during event reception (listing)							
Registration for 1 golfer (includes brunch, shared cart, reception, tournament prizes)							
Professionally prepared sign with your company logo to be featured on the Putting Green							
Tent cards and signage around reception area acknowledging sponsorship							
Professionally prepared sign with your company logo to be featured on Beverage Carts							
Professionally prepared sign with your company logo to be featured at Betting Hole							
Opportunity to place promotional items in volunteer packages and professionally prepared sign at volunteer area							
Professionally prepared sign with your company logo to be featured on the Chipping Green							
Professionally prepared sign with your company logo to be featured at one hole on course							

DEMOGRAPHICS

200
Attendees
(average)



ADULTS
between ages
30-65

GOLF REGISTRATION

TEAM ENTRY FEES REGISTRATION: \$2000

Enjoy Great Prizes • Contests • Giveaways
Silent Auctions • Brunch • Food & Beverage Holes
Reception at Glendale Golf & Country Club

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